

# Charities & Nonprofits

All charities or charitable causes featured in a program must be approved by YouTube at least two weeks in advance. If a charity/nonprofit or an event in support of a charity will be featured (including the planning or execution of an event benefiting a charity), viewers will be invited to contribute to any charity, or if any production budget funds will be directed to a charity, the Producer and its Production Counsel must take steps to confirm the legitimacy of the charitable organization. Approval can take up to 2 weeks, and additional information may be required.

Provide the below information in your email to the YTO Production Executive and YTO Production Manager:

- Full legal name of the nonprofit organization
- Employer Identification Number (EIN)
- Date of the filming (if exact dates are unknown, please estimate)
- Location of the filming
- The manner in which the charity will be featured
- Any amount (in cash, goods, or services) paid to the charity
- Episode name and number

If approved, the YTO Production Manager will reply with the official approval of the charity. Only then will the charity be cleared to be included in the program or script.

Please review [Donations and Charities](#) in the Legal & Compliance Guidelines for additional information on the approval process for charities and making any donations.