

Google is proud to support Maryland

Creating economic opportunity across the state

\$8.84B of economic activity

In 2023, Google helped provide \$8.84 billion of economic activity for tens of thousands of Maryland businesses, nonprofits, publishers, creators, and developers.

326,000+ Maryland businesses

More than 326,000 Maryland businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

187,000+ Marylanders trained

Grow with Google has partnered with 190 organizations in the state like Sampson Jefferson and Associates and BBB of Greater Maryland to train more than 187,000 Marylanders on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

“Google Workspace makes collaboration very easy. It doesn't require much to set up or maintain, leaving more time for the work of the business.”

*-Tina Williams-Koroma
Co-founder & CEO of CyDeploy
Baltimore, Maryland*



Helping Maryland's small businesses and startups thrive

Maryland business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Maryland businesses like CyDeploy, Google is increasing access to capital, trainings, and free resources.

\$7M+

in venture capital raised by
Google for Startups Founders
Fund recipients in Maryland

The [Google for Startups Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs, like CyDeploy in Maryland.



“The IT Support Certificate reminded me of the importance of always learning and staying on top of industry trends.”

Tracy Moore
Google IT Support Certificate graduate

IT Helpdesk Representative at
Baltimore City Public Schools
Randallstown, Maryland

Helping Marylanders develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025¹ and 1 in 3 American workers have very limited or no digital skills.² We’re working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find new employment and increase their income through digital skills training.

250,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 75% of graduates report a positive career outcome within six months.³

Google has also partnered with 19 Maryland educational institutions like Howard Community college and Frederick Community College to make Google Career Certificates available to students and to increase employment opportunities.

450,000+

Maryland students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$263 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

Supporting Maryland nonprofits and local organizations

Local organizations and nonprofits across Maryland are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding, and other resources to more Marylanders.

\$63M+
in funding

Since 2006, Google.org has awarded over \$63 million in funding to Maryland organizations and nonprofits.

\$1M+
in charitable giving

Since 2014, our employees based in Maryland – including matching contributions and philanthropic giving from Google.org – have donated over \$1 million to nonprofits.

\$2.77M+
in Google Workspace

Since 2011, Google for Nonprofits has supported more than 1,400 nonprofits in Maryland. In 2023 alone, Google.org provided more than \$2.77 million in Google Workspace for Nonprofits.

\$23.46M
of free search advertising

In 2023, Google.org provided \$23.46 million in donated search ads to Maryland nonprofits through the Google Ad Grants program.

Learn more about Google in Maryland at: g.co/economicimpact/maryland

¹The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

²Digitalization and the American Workforce, Brookings Institute, Nov. 2017

³Based on program graduate survey responses, United States 2023