

Google is proud to support Delaware

Creating economic opportunity across the First State

\$5.15B of economic activity

In 2021, Google helped provide \$5.15B of economic activity for tens of thousands of Delaware businesses, nonprofits, publishers, creators, and developers.

65,000+ Delaware businesses

More than 65,000 Delaware businesses received requests for directions, phone calls, bookings, reviews, and other direct connections to their customers from Google in 2021.

Tens of thousands trained on digital skills in Delaware

Grow with Google has partnered with 40 organizations to train tens of thousands of Delawareans on digital skills, including public libraries, chambers of commerce, community colleges, and more.

Helping Delaware businesses and job seekers

Technology provides economic opportunity for Americans—it helps business owners find new customers online (87% of businesses said that using digital tools to find customers was important) and workers develop skills for new career opportunities. Google is helping Delawareans learn digital skills so they can reach new customers and find new job opportunities.

70,000

Google Career Certificate graduates in the U.S. 75% report a positive career impact within six months

The Google Career Certificates program provides online job training, available in English and with Spanish-language support, and prepares job seekers for careers in high-growth fields like data analytics and IT Support—with no degree or experience required. To help more people access this program, we've announced a new \$100M Google Career Certificates Fund which will enable nonprofits to support tens of thousands of American workers. The Google Career Certificates are also free to all community colleges and career and technical education (CTE) high schools to add to their curriculum. There are 70,000 graduates in the U.S., with 75% reporting a positive career impact within six months of completion and 55% identifying as Asian, Black, or Latino.* Graduates can connect with over 150 employers through our employer consortium and receive career support resources like resume templates, interview prep, and coaching.



"The Google Ads we've placed have helped give us brand awareness and ultimately loyal customers."

Katey Jo Evans
Co-founder & CEO of The Frozen Farmer
Bridgeville, Delaware

\$100M

to support economic mobility for American workers

The \$100M Google Career Certificates Fund is a combination of Google.org grants and Google loans that aims to drive over \$1B in aggregate wage gains by enabling nonprofit, Social Finance, to support economic mobility for tens of thousands of underserved American workers.

\$185M

to support small business resilience

Google's commitment of **\$185M** enabled Opportunity Finance Network (OFN) to establish the Grow with Google Small Business Fund and OFN's Grant Program funded by Google.org. The fund delivered low-interest loans to over 50 community development financial institutions (CDFIs) including **True Access Capital**, with offices in Wilmington and Georgetown, along with others that serve Delaware, who in turn provided loans to tens of thousands of underserved small businesses. Over the last two years, the loans and grants were disbursed to OFN-member CDFIs, including **\$50M** to support Black-owned businesses.

Supporting Delaware nonprofits and local organizations

We know that organizations are already doing great work in Delaware. That's why Google has partnered with trusted community institutions across the state to bring digital skills training, grant funding, and other resources to more Delawareans.

\$2.93M

in free search advertising to Delaware nonprofits

Since 2011, Google for Nonprofits has supported more than **800 nonprofits in Delaware**. In 2020, Google provided over **\$2.93M in free search advertising** to Delaware nonprofits through the Google Ad Grants program.

Since 2010, our employees based in Delaware—including matching contributions from Google—have donated over **\$345,000 in charitable giving** to nonprofits.



Learn more about Google in Delaware at: g.co/economicimpact/delaware