



Google is proud to support Idaho

Creating economic opportunity across the Gem State

\$1.41B of economic activity

In 2022, Google helped provide \$1.41 billion of economic activity for thousands of Idaho businesses, nonprofits, publishers, creators and developers.

110,000+ Idaho businesses

More than 110,000 Idaho businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions and other direct connections to their customers.

49,000+ Idahoans trained

Grow with Google has partnered with 77 organizations in the state to train more than 49,000 Idahoans on digital skills, including organizations such as public libraries, chambers of commerce, community colleges and more.

"Google Workspace tools are easy to use and help keep us organized."

Ben Gloria
Co-owner of Your Toy Link
Meridian, Idaho



Helping Idaho's small businesses and startups thrive

Idaho business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Gem State businesses like Your Toy Link, Google is increasing access to capital, trainings and free resources.

\$191M

Provided to support small business resilience

Google's commitment of \$191 million in loans and grants to Opportunity Finance Network (OFN) supported community development financial institutions (CDFIs) including MoFi in Idaho, to deliver low-interest loans to over 130,000 underrepresented businesses and nonprofits, including A Child's Heart Learning Center & Nursery, LLC in Boise.

\$190M

in venture capital raised by Google for Startups Founders Fund recipients in the U.S.

[The Google for Startups Black and Latino Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs throughout the U.S.



*This experience and knowledge that I gained from the Project Management course allowed me to bring together a lot of tools and techniques I already was familiar with. But I learned to scale them so I could manage and run teams successfully. After completing the course, I was able to go from a Senior Manager to accepting a Head of Operations role. I know that the skills and resources I now have will only set me up for success for the future.**



Savana Maxon

Google Project Management Certificate graduate

Head of Operations at Lucro
Boise, Idaho

*Results may vary and are not guaranteed.

Helping Idahoans develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025¹ and 1 in 3 American workers have very limited or no digital skills.² We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training.

150,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like data analytics, UX design and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. Within six months of completion, 75% of program graduates report a positive career outcome, such as a promotion, raise or new job.³

Google has also partnered with Idaho educational institutions like Oakley High School and Teton High School to make Google Career Certificates available to students and to increase employment opportunities.

83,000+

Idaho students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$240 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

Supporting Idaho nonprofits and local organizations

Local organizations and nonprofits across Idaho are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding and other resources to more Idahoans.

1,200

nonprofits supported

Since 2011, Google for Nonprofits has supported 1,200 nonprofits in Idaho.

\$2.58M

in free search advertising

In 2022, Google.org provided \$2.58 million in free search advertising to Idaho nonprofits through the Google Ad Grants program.

Learn more about Google in Idaho at: g.co/economicimpact/idaho

¹The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

²Digitalization and the American Workforce, Brookings Institute, Nov. 2017

³Based on program graduate survey responses, United States 2022