

Google is proud to support Indiana

Creating economic opportunity across the Hoosier State

\$5.07B of economic activity

In 2022, Google helped provide \$5.07 billion of economic activity for tens of thousands of Indiana businesses, nonprofits, publishers, creators and developers.

332,000+ Indiana businesses

More than 332,000 Indiana businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions and other direct connections to their customers.

216,000+ Hoosiers trained

Grow with Google has partnered with 175 organizations in the state to train more than 216,000 Hoosiers on digital skills, including organizations such as public libraries, chambers of commerce, community colleges and more.

"It was inspiring to see some of the trainings from Grow with Google and think, 'Yes, I can do this.'"

Laurel Uhlig Hansen
Co-owner of The Clock Shoppe
Fort Wayne, Indiana



Helping Indiana's small businesses and startups thrive

Indiana business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Hoosier State businesses like The Clock Shoppe, Google is increasing access to capital, trainings and free resources.

\$191M

Provided to support
small business
resilience

Google's commitment of \$191 million in loans and grants to Opportunity Finance Network (OFN) supported community development financial institutions (CDFIs) including Bankable in Indiana, to deliver low-interest loans to over 130,000 underrepresented businesses and nonprofits.

\$190M

in venture capital
raised by Google for
Startups Founders
Fund recipients in
the U.S.

[The Google for Startups Black and Latino Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs throughout the U.S.



75%

of learners report a positive impact to their career¹

Helping Hoosiers develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025² and 1 in 3 American workers have very limited or no digital skills.³ We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training.

150,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like data analytics, UX design and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. Within six months of completion, 75% of program graduates report a positive career outcome, such as a promotion, raise or new job.⁴

Google has also partnered with 18 Indiana educational institutions like Purdue University Global and Valparaiso University to make Google Career Certificates available to students and to increase employment opportunities.

569,000+

Indiana students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$240 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

Supporting Indiana nonprofits and local organizations

Local organizations and nonprofits across Indiana are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding and other resources to more Hoosiers.

\$7M+

in grants

Since 2006, Google.org has awarded over \$7 million in grants to Indiana organizations and nonprofits.

\$549,000+

in charitable giving

Since 2012, our employees based in Indiana – including matching contributions and philanthropic giving from Google.org – have donated over \$549,000 to nonprofits.

4,700

nonprofits supported

Since 2011, Google for Nonprofits has supported 4,700 nonprofits in Indiana.

\$9.21M

in free search advertising

In 2022, Google.org provided \$9.21 million in free search advertising to Indiana nonprofits through the Google Ad Grants program.

Learn more about Google in Indiana at: g.co/economicimpact/indiana

^{1,4} Based on program graduate survey responses, United States 2022

² The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

³ Digitalization and the American Workforce, Brookings Institute, Nov. 2017