



Google is proud to call Georgia home

Creating economic opportunity across the Peach State



“People come by or schedule events because they see the great reviews and pictures posted on our Google Business Profile by other customers.”

Brandi Shelton
Founder & CEO of just add honey
Atlanta, Georgia

Nearly 2 decades in Georgia

Google has proudly called Georgia home for nearly two decades with an office in Atlanta and a data center in Douglas County.

\$14.89B of economic activity

In 2022, Google helped provide \$14.89 billion of economic activity for tens of thousands of Georgia businesses, publishers, nonprofits, creators and developers.

601,000+ Georgia businesses

More than 601,000 Georgia businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions and other direct connections to their customers.

326,000+ Georgians trained

Grow with Google has partnered with 352 organizations in the state to train more than 326,000 Georgians on digital skills, including organizations such as public libraries, chambers of commerce, community colleges and more.

Helping Georgia's small businesses and startups thrive

Georgia business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Peach State businesses like just add honey, Google is increasing access to capital, trainings and free resources.

\$191M

provided to support small business resilience

Google's commitment of \$191 million in loans and grants to Opportunity Finance Network (OFN) supported community development financial institutions (CDFIs) including Access to Capital for Entrepreneurs (ACE) in Georgia, to deliver low-interest loans to over 130,000 underrepresented businesses and nonprofits, including Atlanta Neighborhood Development Partnership in Atlanta.

7,400+

small businesses trained by Georgia Digital Coaches

[Grow with Google Digital Coaches](#) are local experts who help diverse small businesses grow. Our Georgia Digital Coaches offer live training and hands-on coaching – for free – to small businesses.

\$31M+

in venture capital raised by Google for Startups Founders Fund recipients in Georgia

[The Google for Startups Black and Latino Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs, like iAccess Life from Georgia.

"I lost my job due to COVID. Without the Google Career Certificate, I wouldn't be sitting here. It gave me confidence in my own ability."

Kenefra Carter

Google Project Management Certificate graduate

Customer Success Manager at The Mom Project
Atlanta, Georgia



Helping Georgians develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025¹ and 1 in 3 American workers have very limited or no digital skills.² We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training.

150,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like data analytics, UX design and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. Within six months of completion, 75% of program graduates report a positive career outcome, such as a promotion, raise or new job.³

Google has also partnered with 20 Georgia educational institutions like Atlanta Public Schools and The Gwinnett School of Math and Science to make Google Career Certificates available to students and to increase employment opportunities.

579,000+

Georgia students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$240 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

Investing in local communities

Local organizations and nonprofits across Georgia are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding and other resources to more Georgians.

\$38M+

in grants

Since 2006, Google.org has awarded over \$38 million in grants to Georgia organizations and nonprofits.

\$9+ million

in charitable giving

Since 2004, our employees based in Georgia – including matching contributions and philanthropic giving from Google.org – have donated over \$9 million to nonprofits.

16,200+

volunteer and pro bono hours

Through Google.org, employees served over 16,200 hours of volunteer and pro bono work with nonprofits and schools in areas we're passionate about, including STEM education, economic opportunity and access to the internet.

7,600

nonprofits supported

Since 2011, Google for Nonprofits has supported 7,600 nonprofits in Georgia, like re:imagine/ATL and FoodFinder. In 2022, Google.org provided \$18.34 million in free search advertising to Georgia nonprofits through the Google Ad Grants program.

Learn more about Google in Georgia at: g.co/economicimpact/georgia

¹ The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

² Digitalization and the American Workforce, Brookings Institute, Nov. 2017

³ Based on program graduate survey responses, United States 2022