

Google is proud to call Nebraska home

Creating economic opportunity across the Cornhusker State

At home in Nebraska

Google proudly calls Nebraska home with data centers in Papillion, Omaha, and Lincoln.

\$4.49B of economic activity

In 2023, Google helped provide \$4.49 billion of economic activity for thousands of Nebraska businesses, publishers, nonprofits, creators, and developers.

110,000+ Nebraska businesses

More than 110,000 Nebraska businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

76,000+ Nebraskans trained

Grow with Google has partnered with 70 organizations in the state to train more than 76,000 Nebraskans on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

“Gemini has been very helpful as a starting point for our blog. It can give me a draft, and then I can customize it from there.”

*-Adriana Cisneros Basulto
CEO of Maxwell
Omaha, Nebraska*



Helping Nebraska's small businesses and startups thrive

Nebraska business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Cornhusker State businesses like Maxwell, Google is increasing access to capital, trainings, and free resources.

\$1M

in venture capital raised by Google for Startups Founders Fund recipients in Nebraska

The [Google for Startups Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs, like Maxwell in Nebraska.

"I dropped out of college and struggled to find work when I moved to Grand Island, Nebraska. Eventually, I landed a job as a night shift security officer at Central Community College. I felt like I was fighting an uphill battle, like I wouldn't be able to gain traction in my career. My friend recommended the Google IT Support program to me and I finished the program in 5 months. Soon after that, I got an email for a job opening on the Central Community College's IT team. My employer said I was able to stand out against a majority of other candidates because I had Google credentials."

Daniel Anderson
Google IT Support Certificate graduate

IT Support Specialist at Central Community College
Grand Island, Nebraska



Helping Nebraskans develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025¹ and 1 in 3 American workers have very limited or no digital skills.² We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training.

250,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 75% of graduates report a positive career outcome within six months.³

Google has also partnered with Nebraska educational institutions like Metropolitan Community College and Central Community College to make Google Career Certificates available to students and to increase employment opportunities.

209,000+

Nebraska students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$263 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

\$3.5B

Investment in Nebraska

Since the Papillion data center was built in 2019, the Omaha data center was built in 2022, and the development of a new data center in Lincoln announced in 2023, Google has invested more than \$3.5 billion in the region and state.

Investing in local communities

Local organizations and nonprofits across Nebraska are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding, and other resources to more Nebraskans.

\$2M+

in funding

Since 2006, Google.org has awarded over \$2 million in funding to Nebraska organizations and nonprofits.

\$401,000+

In charitable giving

Since 2013, our employees based in Nebraska – including matching contributions and philanthropic giving from Google.org – have donated over \$401,000 to nonprofits.

1,100+

volunteer and pro bono hours

Through Google.org, employees served over 1,100 hours of volunteer and pro bono work with nonprofits and schools, including areas we're passionate about, like STEM education, economic opportunity, and access to the internet.

\$2.78M

of free advertising

Since 2011, Google for Nonprofits has supported more than 300 nonprofits in Nebraska. In 2023 alone, Google.org provided \$2.78 million in donated search ads to Nebraska nonprofits through the Google Ad Grants program and more than \$325,000 in Google Workspace for Nonprofits.

Learn more about Google in Nebraska at: g.co/economicimpact/nebraska

¹The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

²Digitalization and the American Workforce, Brookings Institute, Nov. 2017

³Based on program graduate survey responses, United States 2023