



# Google is proud to call Florida home

Creating economic opportunity across the Sunshine State



*“Google Ads is a very effective tool for us. It gets our message in front of people who are looking for what we offer at just the right time.”*

**Tony Anderson**

*Founder, CEO, & President of Miami Seaplane Tours  
Miami, Florida*

## More than a decade in Florida

Google has proudly called Florida home for over a decade with an office in Miami.

## \$36.78B of economic activity

In 2022, Google helped provide \$36.78 billion of economic activity for hundreds of thousands of Florida businesses, publishers, nonprofits, creators and developers.

## 1.39M+ Florida businesses

More than 1.39 million Florida businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions and other direct connections to their customers.

## 491,000+ Floridians trained

Grow with Google has partnered with 481 organizations in the state to train more than 491,000 Floridians on digital skills, including organizations such as public libraries, chambers of commerce, community colleges and more.

## Helping Florida's small businesses and startups thrive

Florida business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Sunshine State businesses like Miami Seaplane Tours, Google is increasing access to capital, trainings and free resources.

### \$191M

provided to support small business resilience

Google's commitment of \$191 million in loans and grants to Opportunity Finance Network (OFN) supported community development financial institutions (CDFIs) including Black Business Investment Fund (BBIF) in Florida, to deliver low-interest loans to over 130,000 underrepresented businesses and nonprofits, including Bennett Law Center in Groveland.

### 15,400+

small businesses trained by a Florida Digital Coach

[Grow with Google Digital Coaches](#) are local experts who help diverse small businesses grow. Our Florida Digital Coach offers live training and hands-on coaching – for free – to small businesses.

### \$190M

in venture capital raised by Google for Startups Founders Fund recipients in the U.S.

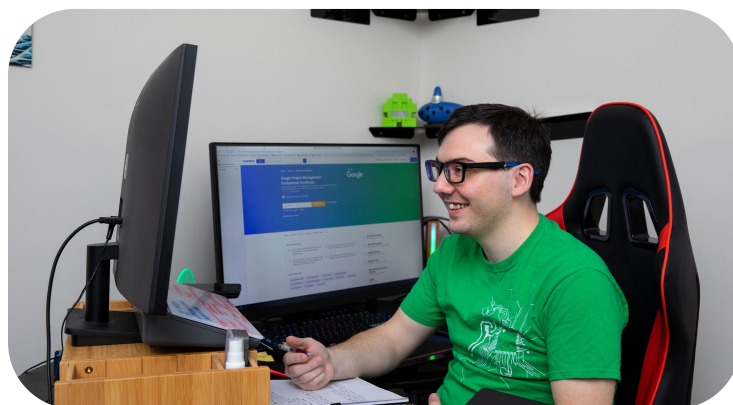
[The Google for Startups Black and Latino Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs, like People Clerk from Florida.

*"This certificate was a breakthrough for me to feel validated in my career. It had real-life assessments, situations, and peer reviews."*

**Andreas Lopez**

Google Project Management Certificate graduate

Project Manager and Accessibility web developer, contract at PayPal  
Wellington, Florida



## Helping Floridians develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025<sup>1</sup> and 1 in 3 American workers have very limited or no digital skills.<sup>2</sup> We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training.

### 150,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like data analytics, UX design and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. Within six months of completion, 75% of program graduates report a positive career outcome, such as a promotion, raise or new job.<sup>3</sup>

Google has also partnered with 22 Florida educational institutions like Miami Dade College and Charlotte Technical College to make Google Career Certificates available to students and to increase employment opportunities.

### 607,000+

Florida students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$240 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

## Investing in local communities

Local organizations and nonprofits across Florida are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding and other resources to more Floridians.

### \$9M+

in grants

Since 2006, Google.org has awarded over \$9 million in grants to Florida organizations and nonprofits.

### \$2M+

In charitable giving

Since 2011, our employees based in Florida – including matching contributions and philanthropic giving from Google.org – have donated over \$2 million to nonprofits.

### 2,900+

volunteer and pro bono hours

Through Google.org, employees served over 2,900 hours of volunteer and pro bono work with nonprofits and schools in areas we're passionate about, including STEM education, economic opportunity and access to the internet.

### 13,600

nonprofits supported

Since 2011, Google for Nonprofits has supported 13,600 nonprofits in Florida. In 2022, Google.org provided \$39.05 million in free search advertising to Florida nonprofits through the Google Ad Grants program.

Learn more about Google in Florida at: [g.co/economicimpact/florida](https://g.co/economicimpact/florida)

<sup>1</sup> The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

<sup>2</sup> Digitalization and the American Workforce, Brookings Institute, Nov. 2017

<sup>3</sup> Based on program graduate survey responses, United States 2022