

Google is proud to support Indiana

Creating economic opportunity across the Hoosier State

\$5.41B of economic activity

In 2023, Google helped provide \$5.41 billion of economic activity for tens of thousands of Indiana businesses, nonprofits, publishers, creators, and developers.

331,000+ Indiana businesses

More than 331,000 Indiana businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

236,000+ Hoosiers trained

Grow with Google has partnered with 170 organizations in the state like Dress for Success (Indianapolis) and Avilla Chamber of Commerce to train more than 236,000 Hoosiers on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

“Google Business Profile is a way to build trust with somebody you’ve never met. I love that it’s a way people can get to know us and how we do business.”

*- Danielle Wolter Nolan
Co-owner of Brown County Bikes
Nashville, Indiana*



Helping Indiana's small businesses and startups thrive

Indiana business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Hoosier State businesses like Brown County Bikes, Google is increasing access to capital, trainings, and free resources.

\$250M+

in venture capital raised by
Google for Startups Founders
Fund recipients in the U.S.

The [Google for Startups Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs throughout the U.S.



I went to community college here in Indiana and had trouble finding opportunities for a career in marketing or sales. After finishing my certificate with Google, I got more opportunities to interview and my certificate was brought up in those interviews. I believe it helped me receive my first career job here at 120Water and I love it!



John Davis

Google Digital Marketing & E-Commerce Certificate graduate

Business Development Representative at 120Water
Carmel, Indiana

Helping Hoosiers develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025¹ and 1 in 3 American workers have very limited or no digital skills.² We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find new employment and increase their income through digital skills training.

250,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 75% of graduates report a positive career outcome within six months.³

Google has also partnered with 21 Indiana educational institutions like Purdue University Global and Ivy Tech to make Google Career Certificates available to students and to increase employment opportunities.

608,000+

Indiana students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$263 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

Supporting Indiana nonprofits and local organizations

Local organizations and nonprofits across Indiana are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding, and other resources to more Hoosiers.

\$8M+
in funding

Since 2006, Google.org has awarded over \$8 million in funding to Indiana organizations and nonprofits.

\$765,000+
in charitable giving

Since 2012, our employees based in Indiana – including matching contributions and philanthropic giving from Google.org – have donated over \$765,000 to nonprofits.

\$1.06M+
in Google Workspace

Since 2011, Google for Nonprofits has supported more than 970 nonprofits in Indiana. In 2023 alone, Google.org provided more than \$1.06 million in Google Workspace for Nonprofits.

\$9.45M
of free search advertising

In 2023, Google.org provided \$9.45 million in donated search ads to Indiana nonprofits through the Google Ad Grants program.

Learn more about Google in Indiana at: g.co/economicimpact/indiana

¹The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

²Digitalization and the American Workforce, Brookings Institute, Nov. 2017

³Based on program graduate survey responses, United States 2023