

# Google is proud to call Illinois home

Creating economic opportunity across the Land of Lincoln



*“AI tools are putting the power of innovation into the hands of every entrepreneur. I’ve never experienced such a transformative technology.”*

*- Nico Aguilar  
Co-founder & CEO of Speeko  
Chicago, Illinois*

## 2+ decades in Illinois

Google has proudly called Illinois home for more than two decades with an office in Chicago.

## \$30.04B of economic activity

In 2023, Google helped provide \$30.04 billion of economic activity for tens of thousands of Illinois businesses, publishers, nonprofits, creators, and developers.

## 684,000+ Illinois businesses

More than 684,000 Illinois businesses used Google’s free tools to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

## 530,000+ Illinoisans trained

Grow with Google has partnered with 390 organizations in the state like Addison Public Library and South Side Help Center to train more than 530,000 Illinoisans on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

## Helping Illinois’s small businesses and startups thrive

Illinois business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Land of Lincoln businesses like Speeko, Google is increasing access to capital, trainings, and free resources.

**9,300+**

small businesses trained by an Illinois Digital Coach

### [Grow with Google Digital Coaches](#)

are local experts who help diverse small businesses grow. Our Illinois Digital Coach offers live training and hands-on coaching – for free – to small businesses.

**\$30M+**

in venture capital raised by Google for Startups Founders Fund recipients in Illinois

### The [Google for Startups Founders Funds](#)

provide cash awards and hands-on help to support underrepresented entrepreneurs, like Certiverse in Illinois.



Completing the Google Data Analytics certificate not only enhanced my knowledge about data analysis, but it also helped me land my dream job at a company that I was trying to work at for the past 7 years.



**Sagar Mehta**

Google Data Analytics Certificate graduate

Data Analyst at NielsenIQ  
Chicago, Illinois

## Helping Illinoisans develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025<sup>1</sup> and 1 in 3 American workers have very limited or no digital skills.<sup>2</sup> We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training.

**250,000+**

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 75% of graduates report a positive career outcome within six months.<sup>3</sup>

Google has also partnered with 76 Illinois educational institutions like City Colleges of Chicago and Southwestern Illinois College to make Google Career Certificates available to students and to increase employment opportunities.

**849,000+**

Illinois students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$263 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

## Investing in local communities

Local organizations and nonprofits across Illinois are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding, and other resources to more Illinoisans.

**\$51M+**

in funding

Since 2006, Google.org has awarded over \$51 million in funding to Illinois organizations and nonprofits.

**\$31M+**

In charitable giving

Since 2004, our employees based in Illinois – including matching contributions and philanthropic giving from Google.org – have donated over \$31 million to nonprofits.

**50,600+**

volunteer and pro bono hours

Through Google.org, employees served over 50,600 hours of volunteer and pro bono work with nonprofits and schools, including areas we're passionate about, like STEM education, economic opportunity, and access to the internet.

**\$32.17M**

of free advertising

Since 2011, Google for Nonprofits has supported more than 2,370 nonprofits in Illinois like Feeding America and Code Platoon. In 2023 alone, Google.org provided \$32.17 million in donated search ads to Illinois nonprofits through the Google Ad Grants program and more than \$2.69 million in Google Workspace for Nonprofits.

Learn more about Google in Illinois at: [g.co/economicimpact/illinois](https://g.co/economicimpact/illinois)

<sup>1</sup>The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

<sup>2</sup>Digitalization and the American Workforce, Brookings Institute, Nov. 2017

<sup>3</sup>Based on program graduate survey responses, United States 2023