

# Third Party Copyright and Trademarked Materials

All third-party materials (e.g., paintings, photography, company logos, or videos) must be fully cleared and licensed to be featured in the production. It's the Producer and its Production Counsel's sole responsibility for reviewing and vetting content for legal concerns and communicating any marketing restrictions to YouTube Rights & Clearances. Please deliver copies of all licenses and clearances to YouTube as part of your digital wrap book. If you are planning to rely on Fair Use for any materials, please have your Production Counsel request pre-approval from YouTube Rights & Clearances of the elements and explain the legal analysis of this plan.

*Every effort should be made to avoid any un-cleared or unlicensed materials while filming.*

## **Marketing and Promotional Content**

- Please keep in mind that certain third-party materials may be used as part of marketing and promotion. When securing rights, please alert YouTube Rights & Clearances and Marketing in advance of any marketing or promotional restrictions. YouTube Rights & Clearances may check the clearance status of third-party elements during pre-production, production, and post-production to confirm its clearance in the content itself and its availability for use in marketing and promotional materials.