



Google is proud to call Florida home

Creating economic opportunity across the Sunshine State



"Google for Startups let me focus on the core of the business and not have to worry about securing additional funding."

*-Ivo Machado
Co-founder & CEO of Wisecut
Miami, Florida*

More than a decade in Florida

Google has proudly called Florida home for more than a decade with an office in Miami.

\$41.11B of economic activity

In 2023, Google helped provide \$41.11 billion of economic activity for hundreds of thousands of Florida businesses, publishers, nonprofits, creators, and developers.

1.36M+ Florida businesses

More than 1.36 million Florida businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

582,000+ Floridians trained

Grow with Google has partnered with 490 organizations in the state like Harriet Tubman Freedom Fighters and The Lauderhill CRA to train more than 582,000 Floridians on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

Helping Florida's small businesses and startups thrive

Florida business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Sunshine State businesses like Wisecut, Google is increasing access to capital, trainings, and free resources.

19,250+

small businesses trained by a Florida Digital Coach

[Grow with Google Digital Coaches](#)

are local experts who help diverse small businesses grow. Our Florida Digital Coach offers live training and hands-on coaching – for free – to small businesses.

\$35M+

in venture capital raised by Google for Startups Founders Fund recipients in Florida

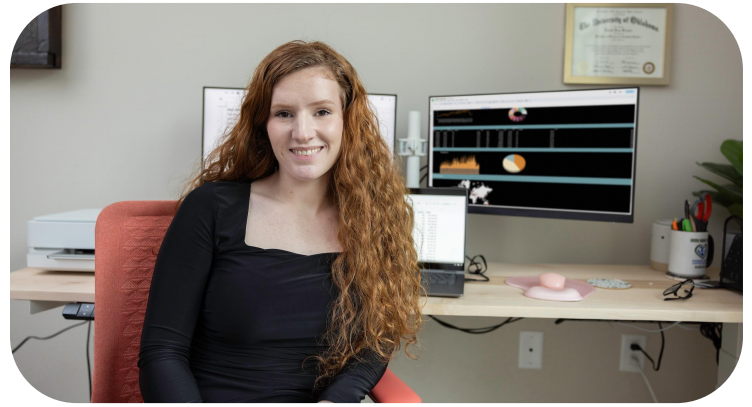
The [Google for Startups Founders Funds](#)

provide cash awards and hands-on help to support underrepresented entrepreneurs, like Kriptos in Florida.

“The Google Career Certificate’s curriculum was set up perfectly to show a newcomer like me the basics, and gave me the chance to put my skills to use with hands-on work and begin my portfolio with the capstone project. After completing the certificate, I was able to find a position in my desired field with a company that was willing to help me grow professionally and build off the foundation that the certificate gave me.”

Naomi Hoeflen
Google Data Analytics Certificate graduate

Business Analyst at TEKsystems
Panhandle, Florida



Helping Floridians develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025¹ and 1 in 3 American workers have very limited or no digital skills.² We’re working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training.

250,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 75% of graduates report a positive career outcome within six months.³

Google has also partnered with 30 Florida educational institutions like Miami Dade College and Barry University to make Google Career Certificates available to students and to increase employment opportunities.

628,000+

Florida students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$263 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

Investing in local communities

Local organizations and nonprofits across Florida are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding, and other resources to more Floridians.

\$10M+
in funding

Since 2006, Google.org has awarded over \$10 million in funding to Florida organizations and nonprofits.

\$3M+
In charitable giving

Since 2011, our employees based in Florida – including matching contributions and philanthropic giving from Google.org – have donated over \$3 million to nonprofits.

6,800+
volunteer and pro bono hours

Through Google.org, employees served over 6,800 hours of volunteer and pro bono work with nonprofits and schools, including areas we’re passionate about, like STEM education, economic opportunity, and access to the internet.

\$43M
of free advertising

Since 2011, Google for Nonprofits has supported more than 3,770 nonprofits in Florida. In 2023 alone, Google.org provided \$43 million in donated search ads to Florida nonprofits through the Google Ad Grants program and more than \$5.56 million in Google Workspace for Nonprofits.

Learn more about Google in Florida at: g.co/economicimpact/florida

¹The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

²Digitalization and the American Workforce, Brookings Institute, Nov. 2017

³Based on program graduate survey responses, United States 2023