



Australia

<https://deafdogrescue.com.au/>

Ad Grants raises awareness and attracts volunteers to help deaf dogs in Australia



“The student team took the time to understand our rescue and what we needed. They created campaigns that greatly improved the quality of people contacting us, which is exactly what we wanted.”

- Vicki Law, Hear No Evil Australian Dog Rescue

4x

Student team increased conversion rate by 4x

+60%

Increase in volunteer sign ups

31

Contact Us form submissions received in a month - the nonprofit's highest ever