

Google is proud to support Alaska

Creating economic opportunity across the state

\$70M

of economic activity provided for 4,200 Alaska businesses, nonprofits, publishers, creators, and developers in 2020.

43K+ Alaska businesses

have connected directly with customers using Google—like Foraged & Found in Ketchikan, Alaska Flour Company in Delta Junction, Great Alaskan Holidays in Anchorage, Majestic Heli Ski in Glacier View, and Big Ray's in Fairbanks.

Tens of thousands

of Alaskans trained on critical digital skills. Grow with Google has partnered with 40+ organizations in the state to train thousands of Alaskans on digital skills, including organizations like public libraries, chambers of commerce, and more.

Helping Alaska businesses and job seekers

For years, Google has supported digital skilling programs that can help sustain small businesses and help people secure fast-growing, good-paying jobs. With so many U.S. workers displaced by the COVID-19 pandemic, these solutions are even more critical to economic recovery. Technology creates growth opportunities for American businesses and can help American workers develop the skills they need to succeed in the digital economy.

\$180M

to support small business resilience

In collaboration with Opportunity Finance Network (OFN), Google made a **\$180M** commitment to support underserved small businesses across the country through the Grow with Google Small Business Fund and Google.org Grants program. The fund delivers low-interest loans to community development financial institutions (CDFIs).

250+

Alaskans enrolled in the Google IT Support Certificate program

Google is invested in expanding access to Google Career Certificates to help more people—particularly underserved—grow their careers. To date, the Google IT Support Certificate has been implemented through 100+ community colleges and dozens of career technical education sites. **250+ Alaskans** have enrolled in the program and **60%** of people who take the Google IT Support Certificate course are Black, Latino, women, or veterans.



“Every one of our sales forecasts is supported by Google. It is how we will grow.”

Jenn Brown
Founder of Foraged & Found
Ketchikan, Alaska

Helping Alaska nonprofits and local organizations

We know that organizations are already doing great work in Alaska. That's why Google has partnered with trusted community institutions across the state to bring digital skills training, grant funding and other resources and services to more Alaskans, including those historically underserved.

\$298K

in Google Ad Grants to
Alaska nonprofits

Google for Nonprofits provides nonprofit organizations across the U.S. with access to Google products like G Suite for Nonprofits, Google Ad Grants, YouTube, and Google Maps Platform. Since 2011, Google for Nonprofits has supported **500+** nonprofits in Alaska. In 2020, Google provided over **\$298K in in-kind search advertising credit** to Alaska nonprofits through the Google Ad Grants program.

"Google Ad Grants took every ounce of work we put into our wildlife conservation efforts and amplified it to an audience we never dreamed we could reach. There's so much noise on the internet, but Ad Grants has given us the ability to engage with advocates and wildlife lovers who creatively support our mission from all over the world."

*-Nicole Schmitt
Executive Director at Alaska Wildlife Alliance*

Since 2008, Google employees—with matching contributions from Google—have donated **\$6K+** in charitable giving to nonprofits.



Learn more about Google in Alaska at: g.co/economicimpact/alaska