

Google is proud to support Maine

Creating economic opportunity across the Pine Tree State

\$1.24B of economic activity

In 2023, Google helped provide \$1.24 billion of economic activity for thousands of Maine businesses, nonprofits, publishers, creators, and developers.

92,000+ Maine businesses

More than 92,000 Maine businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

24,000+ Mainers trained

Grow with Google has partnered with 50 organizations in the state to train more than 24,000 Mainers on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

“Google Ads help us reach international regions to offset the local offseason and grow year round. They've been a huge part of our growth.”

*- Jeff Davis
Founder & Craftsman of Maine Fly Company
Yarmouth, Maine*



Helping Maine's small businesses and startups thrive

Maine business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Pine Tree State businesses like Maine Fly Company, Google is increasing access to capital, trainings, and free resources.

\$1.8M

in venture capital raised by
Google for Startups Founders
Fund recipients in the Maine

The [Google for Startups Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs, like Eskud in Maine.



75%

of learners report a positive outcome to their career¹

Helping Mainers develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025² and 1 in 3 American workers have very limited or no digital skills.³ We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find new employment and increase their income through digital skills training.

250,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 75% of graduates report a positive career outcome within six months.⁴

Google has also partnered with Maine educational institutions like Kennebec Valley Community College and Washington County Community College to make Google Career Certificates available to students and to increase employment opportunities.

66,000+

Maine students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$263 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

Supporting Maine nonprofits and local organizations

Local organizations and nonprofits across Maine are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding, and other resources to more Mainers.

\$430,000+
in charitable giving

Since 2012, our employees based in Maine – including matching contributions and philanthropic giving from Google.org – have donated over \$430,000 to nonprofits.

\$1.67M+
in Google Workspace

Since 2011, Google for Nonprofits has supported more than 320 nonprofits in Maine. In 2023 alone, Google.org provided more than \$1.67 million in Google Workspace for Nonprofits.

\$2.01M
of free search advertising

In 2023, Google.org provided \$2.01 million in donated search ads to Maine nonprofits through the Google Ad Grants program.

Learn more about Google in Maine at: g.co/economicimpact/maine

^{1,4} Based on program graduate survey responses, United States 2023
² The Future of Jobs Report 2020, World Economic Forum, Oct. 2020
³ Digitalization and the American Workforce, Brookings Institute, Nov. 2017