

Ad Grants helps kids in Africa get access to more books



Books2Africa

United Kingdom

<https://books2africa.org/>

“We were matched with a very helpful team that was technologically sound. Their campaigns delivered excellent results and they even offered support beyond the 30-day campaign period.”

- Tonson Sango, Books2Africa

+36%

Increase in click through rate (CTR) during student team management

+44%

Increase in clicks during student team management

+127%

Increase in conversions during student team management