

Google is proud to call California home

Creating economic opportunity in the Golden State

2+ decades

Google has proudly called California home for over 2 decades with our global headquarters based in Mountain View and 12 other offices across the state.

52K+

Californians are employed full-time at Google.

2.09M California businesses

have connected directly with customers using Google — like Bitwise Industries in Fresno, Javi's Cooking in Oakland, Eravant (SAGE Millimeter, Inc.) in Torrance, PUBLIC Bikes in San Francisco, and Peninsula Party Rentals in Palo Alto.

\$93.24B

of economic activity provided for 331,900 California businesses, nonprofits, publishers, creators, and developers in 2020.

Helping California businesses and job seekers

The COVID crisis disrupted nearly 9 in 10 businesses; however, digitally advanced small businesses were 3.2x more successful at retaining customers and experienced half the revenue losses.¹ Technology creates growth opportunities for American businesses — and Google helps American workers develop the skills they need to succeed in the digital economy through free skilling programs and resources.

\$180M

to support small business resilience

Google's commitment of \$180M has enabled Opportunity Finance Network to establish the Grow with Google Small Business Fund and OFN's Grant Program funded by Google.org to assist Community Development Financial Institutions (CDFIs) working with underserved small businesses. CDFIs include **Community Vision Capital and Consulting, ICA Fund, Access Plus Capital, California FarmLink, Working Solutions, Pacific Community Ventures (PCV), Main Street Launch**, and others that serve the state.

Google.org also provided a **\$3M grant** to the **Hispanics in Philanthropy's PowerUp Fund**, which directly supported **150+** Latino-owned small businesses in California with access to the capital and training they need to successfully recover and grow.

7,800+

underrepresented business owners trained in California by local digital coaches

In 2017, Google launched the Grow with Google Digital Coaches program in Los Angeles and more recently in the Bay Area. The program provides free hands-on coaching and digital skills training to help Black and Latino small businesses reach new customers, thrive online, and grow. Our California Digital Coaches have helped train more than **7,800 small business owners** through **nearly 200 digital skills workshops**.



"We don't just use Google to fuel our growth, we share those tools with our students so they can take them out into the universe."

Irma Olguin, Jr.
Co-founder & Co-CEO of Bitwise Industries
Fresno, California

¹ <https://digitallydriven.connectedcouncil.org/>

100Kscholarships to help
people grow their careers
in the digital economy

Google Career Certificates offer self-paced, online job training that prepares people for careers in fast-growing fields of data analytics, IT support, project management, and user experience (UX) design. Google has provided 100,000 scholarships to help more people access these certificates to grow their careers. Since launching in 2018, over 50,000 people have earned a Google Career Certificate and 82% of U.S. graduates report a positive career impact within six months of completion. More than half of those graduates identify as Black, Latino, female, or veteran. Learn more at grow.google/skills.

\$15Mprovided to
underrepresented
Startup Founders

Google for Startups partners with leading California startup organizations that are supporting the state's technology entrepreneurs, like **Startup Grind** in Palo Alto, **Change Catalyst** in San Francisco, and **Founder Gym** in Oakland. In 2020, Google for Startups launched our first **Black Founders Fund**, and in 2021 we announced our first **Latino Founders Fund**, totaling **\$15M** combined. This has already created a halo effect by helping founders raise an additional \$50M in venture capital. Recipients include **nēdi**, **CLLCTVE**, and **AfriBlocks** in Los Angeles. Additionally, in partnership with **American Underground**, Google for Startups concluded its sixth annual Black Founders Exchange program last year. Since the program began, founders have collectively grown their revenues 36x, including **Encounter AI** in Oakland.

Supporting California nonprofits and local organizations

We know that organizations are already doing great work in California. That's why Google has partnered with trusted community institutions across the state to bring digital skills training, grant funding, and other resources and services to more Californians, including those historically underserved.

\$327M+in grants to nonprofits
and organizations based
in California

Google.org has awarded nearly **\$327M** in grants to nonprofits and organizations that impact California. This money has helped organizations such as **Larkin Street Youth Services**, which provide housing, education, and employment training for at-risk youth and **Direct Relief**, which equips doctors and nurses with life-saving medical resources.

Since 2004, Google employees based in California — with matching contributions from Google — have donated **\$739M+** in charitable giving to nonprofits. Since 2008, Google employees in California have also served **949K+ hours of volunteer and pro bono work** with local nonprofits and organizations.

949K+ hoursvolunteered to help
California nonprofits
and organizations

Google for Nonprofits provides organizations across the U.S. with access to Google products and programs such as Google Workspace for Nonprofits, Google Ad Grants, YouTube, and Google Maps Platform. Since 2011, Google for Nonprofits has supported more than **28K** nonprofits in California like the **California Academy of Sciences**, **Kiva**, **The Last Mile**, and **The Kids and Art Foundation**. In 2020, Google provided **\$321.3M in in-kind search advertising** credit to California nonprofits through the Google Ad Grants.

\$321.3Min Google Ad Grants
to California nonprofits

Grow with Google has **partnered with 670+ organizations** in the state to **train 856K+ Californians** on digital skills, including public libraries like the **California State Public Library** and the **San Jose Public Library**, and chambers of commerce like the **Mountain View Chamber of Commerce** and the **Redwood City Chamber of Commerce**, among other organizations.

856K+Californians trained
on critical digital skills