

Google is proud to support Idaho

Creating economic opportunity across the Gem State

\$1.64B of economic activity

In 2023, Google helped provide \$1.64 billion of economic activity for thousands of Idaho businesses, nonprofits, publishers, creators, and developers.

110,000+ Idaho businesses

More than 110,000 Idaho businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

53,000+ Idahoans trained

Grow with Google has partnered with 70 organizations in the state like Trinity United Church of Christ and Idaho SBDC to train more than 53,000 Idahoans on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

"I use Smart Reply in Gmail all the time. As a small business owner, those auto replies are really convenient and save me lots of time."

*-Krysta Morgan
Co-owner of Poppy & Pout
Idaho Falls, Idaho*



Helping Idaho's small businesses and startups thrive

Idaho business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Gem State businesses like Poppy & Pout, Google is increasing access to capital, trainings, and free resources.

\$250M+

in venture capital raised by
Google for Startups Founders
Fund recipients in the U.S.

The [Google for Startups Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs throughout the U.S.



I completed the Google Data Analytics Certificate during my freshman year of college. Before this certificate, I had no experience with data visualization tools, coding, or data manipulation. However, its videos and projects allowed me to upskill and feel confident. I changed my major to data science and started to apply for jobs. In my sophomore year, I got a dream job with John Deere. This job has been one of the best things in my life because it gives me the flexibility that my disability requires.



Annaka McClelland
Google Data Analytics Certificate graduate

Technical Data Analyst at John Deere
Rexburg, Idaho

Helping Idahoans develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025¹ and 1 in 3 American workers have very limited or no digital skills.² We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find new employment and increase their income through digital skills training.

250,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 75% of graduates report a positive career outcome within six months.³

Google has also partnered with Idaho educational institutions like Oakley High School and Teton High School to make Google Career Certificates available to students and to increase employment opportunities.

89,000+

Idaho students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$263 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

Supporting Idaho nonprofits and local organizations

Local organizations and nonprofits across Idaho are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding, and other resources to more Idahoans.

\$126,000+
in charitable giving

Since 2014, our employees based in Idaho – including matching contributions and philanthropic giving from Google.org – have donated over \$126,000 to nonprofits.

\$307,000+
in Google Workspace

Since 2011, Google for Nonprofits has supported more than 260 nonprofits in Idaho. In 2023 alone, Google.org provided more than \$307,000 in Google Workspace for Nonprofits.

\$2.82M
of free search advertising

In 2023, Google.org provided \$2.82 million in donated search ads to Idaho nonprofits through the Google Ad Grants program.

Learn more about Google in Idaho at: g.co/economicimpact/idaho

¹The Future of Jobs Report 2020, World Economic Forum, Oct. 2020
²Digitalization and the American Workforce, Brookings Institute, Nov. 2017
³Based on program graduate survey responses, United States 2023