

Google is proud to call Oregon home

Creating economic opportunity across the Beaver State

15+ years in Oregon

Google has proudly called Oregon home for nearly two decades with a data center in The Dalles

200+ employed full-time

More than 200+ Oregonians are employed full-time by Google.

\$6.2B of economic activity

In 2021, Google helped provide \$6.2B of economic activity for tens of thousands of Oregon businesses, nonprofits, publishers, creators, and developers.

288,000+ Oregon businesses

More than 288,000 Oregon businesses received requests for directions, phone calls, bookings, reviews, and other direct connections to their customers from Google in 2021.

Helping Oregon businesses and job seekers

Technology provides economic opportunity for Americans–it helps business owners find new customers online (87% of businesses <u>said</u> that using digital tools to find customers was important) and workers develop skills for new career opportunities. Google is helping people learn digital skills so they can reach new customers and find new job opportunities. In Oregon, Grow with Google has partnered with 120 organizations to train more than 74,000 Oregonians on <u>digital skills</u>, including public libraries, chambers of commerce, and more.

70,000

Google Career Certificate graduates in the U.S. 75% report a positive career impact within six months The <u>Google Career Certificates</u> program provides online job training, available in English and with <u>Spanish-language support</u>, and prepares job seekers for careers in high-growth fields like data analytics and IT Support—with no degree or experience required. To help more people access this program, we've announced a new <u>\$100M Google Career Certificates Fund</u> which will enable nonprofits to support tens of thousands of American workers. The Google Career Certificates are also <u>free to all community colleges and career and technical education (CTE) high schools to add to their curriculum</u>. There are 70,000 graduates in the U.S., with 75% reporting a positive career impact within six months of completion and 55% identifying as Asian, Black, or Latino.* <u>Graduates</u> can connect with over 150 employers through our <u>employer consortium</u> and receive career support resources like resume templates, interview prep, and coaching.



"The support team behind Google Ads has been fantastic. They helped me get set up, make some tweaks, and showed me how to check performance."

> Shawn Derby Founder & Owner of Sir Paints A Lot Springfield, Oregon

\$100M

to support economic mobility for American workers

The \$100M Google Career Certificates Fund is a combination of Google.org grants and Google loans that aims to drive over \$1B in aggregate wage gains by enabling nonprofit, Social Finance, to support economic mobility for tens of thousands of underserved American workers.

\$185M

to support small business resilience

Google's commitment of \$185M enabled Opportunity Finance Network (OFN) to establish the <u>Grow with Google Small Business Fund</u> and <u>OFN's Grant Program</u> funded by Google.org. The fund delivered low-interest loans to over 50 community development financial institutions (CDFIs) including **Craft3**, **Opportunity Fund**, **Rural Community Assistance Corporation** and others with services in the state, who in turn provided loans to tens of thousands of underserved small businesses. Over the last two years, the loans and grants were disbursed to OFN-member CDFIs, including \$50M to support Black-owned businesses.

\$75M+

in venture capital raised by underrepresented startup founders Over the past two years, the <u>Google for Startups Black Founders Fund</u> has provided \$10M in cash awards and support to promising companies including WorkFrom in Portland. The investments have created a halo effect by helping these founders raise over \$75M in venture capital. Additionally, Google for Startups announced a <u>\$7M commitment</u> to the Latino startup community to help founders get access to capital needed to scale, and to support organizations working to grow a robust community of Latino founders this year.

Helping Oregon nonprofits and local organizations

We know that organizations are already doing great work in Oregon. That's why Google has partnered with trusted community institutions across the state to bring digital skills training, grant funding, and other resources to more Oregonians.

\$15M+

in grants to nonprofits and organizations based in Oregon Since 2009, Google.org has awarded over \$15M in grants to nonprofits and organizations based in Oregon. This funding has helped organizations like Xerces Society for Invertebrate Conservation increase public participation in habitat restoration. It's also helped Mercy Corps create effective geospatial tools to improve climate resiliency.

Since 2006, our employees based in Oregon-including matching contributions from Google-have donated over **\$3M in charitable giving** to nonprofits. Our employees also served over **9,300 hours of volunteer work** with nonprofits and schools in areas we're passionate about, including STEM education, economic opportunity, and access to the internet.

Since 2011, <u>Google for Nonprofits</u> has supported more than **4,200 nonprofits in Oregon**. In 2020, Google provided **\$9.52M in free search advertising** to Oregon nonprofits through the <u>Google Ad Grants</u> program.

\$9.52M

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