Google

Google is proud to call Oklahoma home

Creating economic opportunity across the Sooner State



"Google Meet is what our team uses to host our meetings; for a remote team, that communication is just so key."

> **Edna Martinson** Co-founder of Boddle Learning Tulsa, Oklahoma

More than a decade in Oklahoma

Google has proudly called Oklahoma home for more than a decade with a data center in Mayes County.

\$1.93B of economic activity

In 2022, Google helped provide \$1.93 billion of economic activity for tens of thousands of Oklahoma businesses, publishers, nonprofits, creators and developers.

222,000+ Oklahoma businesses

More than 222,000 Oklahoma businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions and other direct connections to their customers.

135,000+ Oklahomans trained

Grow with Google has partnered with 110 organizations in the state to train more than 135,000 Oklahomans on digital skills, including organizations such as public libraries, chambers of commerce, community colleges and more.

Helping Oklahoma's small businesses and startups thrive

Oklahoma business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Sooner State businesses like Boddle Learning, Google is increasing access to capital, trainings and free resources. \$191M provided to support small business resilience

Helping small businesses through their Oklahoma Digital Coach

\$7M+

in venture capital raised by Google for Startups Founders Fund recipients in Oklahoma Google's commitment of \$191 million in loans and grants to Opportunity Finance Network (OFN) supported community development financial institutions (CDFIs) including Tulsa Economic Development Corporation in Oklahoma, to deliver low-interest loans to over 130,000 underrepresented businesses and nonprofits.

<u>Grow with Google Digital Coaches</u> are local experts who help diverse small businesses grow. Our Oklahoma Digital Coach offers live training and hands-on coaching – for free – to small businesses.

The Google for Startups Black and Latino Founders Funds provide cash awards and hands-on help to support underrepresented entrepreneurs, like Boddle Learning in Oklahoma. The Google certificate was paramount in my new career. I brought my capstone project to the interview. Alongside my previous experience on my resume, I was able to find work easily. In this current climate, I'm not worried about layoffs. Today, I design dashboards for clients which has good built-in job security. On the first day of my new job, I made back the investment from paying for the Google Certificate.*

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Travis Tester Google Data Analytics Certificate graduate

Data Analyst at MyCare Integrated Software Solutions Oklahoma City, Oklahoma

*Results may vary and are not guaranteed.

Helping Oklahomans develop digital skills to grow their careers

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50% of the workforce will need to reskill by 2025¹ and 1 in 3 American workers have very limited or no digital skills.² We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training. 159,000+ Oklahoma students trained in computer science to date Google is helping address inequities in computer science education by offering no-cost products and programs, like <u>CS First</u> and <u>Code Next</u>, to students across the U.S. To date, Google has invested over \$240 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

150,000+ Google Career Certificate graduates in the U.S. <u>Google Career Certificates</u> help people develop skills for new jobs in fields like data analytics, UX design and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. Within six months of completion, 75% of program graduates report a positive career outcome, such as a promotion, raise or new job.³

Google has also partnered with Oklahoma educational institutions like Northeast Tech and Oklahoma State University to make Google Career Certificates available to students and to increase employment opportunities.

Investing in local communities

Local organizations and nonprofits across Oklahoma are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding and other resources to more Oklahomans.



Since 2006, Google.org has awarded over \$5 million in grants to Oklahoma organizations and nonprofits.

\$835,000+ In charitable giving

Since 2010, our employees based in Oklahoma – including matching contributions and philanthropic giving from Google.org – have donated over \$835,000 to nonprofits.

7,300+ volunteer and pro bono hours

Through Google.org, employees served over 7,300 hours of volunteer and pro bono work with nonprofits and schools in areas we're passionate about, including STEM education, economic opportunity and access to the internet.

2,200 nonprofits supported

Since 2011, Google for Nonprofits has supported 2,200 nonprofits in Oklahoma. In 2022, Google.org provided \$4.81 million in free search advertising to Oklahoma nonprofits through the Google Ad Grants program.

Learn more about Google in Oklahoma at: g.co/economicimpact/oklahoma