

# Google is proud to call Iowa home

Creating economic opportunity across the Hawkeye State

## More than a decade in Iowa

Google has proudly called Iowa home for more than a decade with a data center in Council Bluffs.

## \$1.86B of economic activity

In 2023, Google helped provide \$1.86 billion of economic activity for thousands of Iowa businesses, publishers, nonprofits, creators, and developers.

## 170,000+ Iowa businesses

More than 170,000 Iowa businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

## 100,000+ Iowans trained

Grow with Google has partnered with 150 organizations in the state like Cedar Rapids Metro Economic Alliance and Safer Foundation to train more than 100,000 Iowans on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

*“Google Workspace is such a connecting force, particularly in the way that it allows us to efficiently collaborate and communicate.”*

*-Kate Greer  
Founder of Cheerie Lane Popcorn  
State Center, Iowa*



## Helping Iowa's small businesses and startups thrive

Iowa business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Hawkeye State businesses like Cheerie Lane Popcorn, Google is increasing access to capital, trainings, and free resources.

**\$250M+**

in venture capital raised by Google for Startups Founders Fund recipients in the U.S.

The [Google for Startups Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs throughout the U.S.



75%

of learners report a positive outcome to their career<sup>1</sup>

## Helping Iowans develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025<sup>2</sup> and 1 in 3 American workers have very limited or no digital skills.<sup>3</sup> We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans get a new job and increase their income through digital skills training.

250,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 75% of graduates report a positive career outcome within six months.<sup>4</sup>

Google has also partnered with 15 Iowa educational institutions like Iowa Western Community College and University of Iowa, Tippie College of Business to make Google Career Certificates available to students and to increase employment opportunities.

288,000+

Iowa students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$263 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

\$5.5B

Investment in Iowa

Since the Council Bluffs data center was built in 2007, Google has invested more than \$5.5 billion in the region and state.

## Investing in local communities

Local organizations and nonprofits across Iowa are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding, and other resources to more Iowans.

\$3M+  
in funding

Since 2006, Google.org has awarded over \$3 million in funding to Iowa organizations and nonprofits.

\$1M+  
in charitable giving

Since 2009, our employees based in Iowa – including matching contributions and philanthropic giving from Google.org – have donated over \$1 million to nonprofits.

7,000+  
volunteer and pro bono hours

Through Google.org, employees served over 7,000 hours of volunteer and pro bono work with nonprofits and schools, including areas we're passionate about, like STEM education, economic opportunity, and access to the internet.

\$3.65M  
of free advertising

Since 2011, Google for Nonprofits has supported more than 430 nonprofits in Iowa. In 2023 alone, Google.org provided \$3.65 million in donated search ads to Iowa nonprofits through the Google Ad Grants program and more than \$395,000 in Google Workspace for Nonprofits.

Learn more about Google in Iowa at: [g.co/economicimpact/iowa](https://g.co/economicimpact/iowa)

<sup>1,4</sup> Based on program graduate survey responses, United States 2023  
<sup>2</sup> The Future of Jobs Report 2020, World Economic Forum, Oct. 2020  
<sup>3</sup> Digitalization and the American Workforce, Brookings Institute, Nov. 2017