

# Google is proud to support Maine

Creating economic opportunity across the Pine Tree State

**\$710M**

of economic activity provided for 6,500 Maine businesses, nonprofits, publishers, creators, and developers in 2020.

**84K+ Maine businesses**

have connected directly with customers using Google—like [Experience Maine](#), [Maine Lobster Now](#) and [Sea Bags in Portland](#), [Stonewall Kitchen](#) in York, and [Raye's Mustard](#) in Eastport.

**Thousands**

of Mainers trained on critical digital skills. Grow with Google has partnered with 50+ organizations in the state to train thousands of Mainers on [digital skills](#), including organizations like public libraries, chambers of commerce, and more.

## Helping Maine businesses and job seekers

For years, Google has supported digital skilling programs that can help sustain small businesses and help people secure fast-growing, good-paying jobs. With so many U.S. workers displaced by the COVID-19 pandemic, these solutions are even more critical to economic recovery. Technology creates growth opportunities for American businesses and can help American workers develop the skills they need to succeed in the digital economy.

**\$180M**

to support small business resilience

In collaboration with Opportunity Finance Network (OFN), Google made a **\$180M** commitment to support underserved small businesses across the country through the [Grow with Google Small Business Fund](#) and [Google.org Grants program](#). The fund delivers low-interest loans to community development financial institutions (CDFIs).

**360+**

Mainers enrolled in the Google IT Support Certificate program

Google is invested in expanding access to [Google Career Certificates](#) to help more people—particularly underserved—grow their careers. To date, the [Google IT Support Certificate](#) has been implemented through 100+ community colleges and dozens of career technical education sites. **360+ Mainers** have enrolled in the program and **60%** of people who take the Google IT Support Certificate course are Black, Latino, women, or veterans.



*“Having Google tools as a resource to support me allows me to be nimble and execute one way or the other.”*

Rachel Sagioglu  
Owner of Experience Maine  
Portland, Maine

## Helping Maine nonprofits and local organizations

We know that organizations are already doing great work in Maine. That's why Google has partnered with trusted community institutions across the state to bring digital skills training, grant funding and other resources and services to more Mainers, including those historically underserved.

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**\$1.75M**

in Google Ad Grants to  
Maine nonprofits

Google for Nonprofits provides nonprofit organizations across the U.S. with access to Google products like G Suite for Nonprofits, Google Ad Grants, YouTube, and Google Maps Platform. Since 2011, Google for Nonprofits has supported **1K+** nonprofits in Maine. In 2020, Google provided over **\$1.75M in in-kind search advertising credit** to Maine nonprofits through the Google Ad Grants program.

*"As a start-up nonprofit, we realized we needed to drive people to our website to reach as many of the neediest kids as we could with our programs (especially out of region)... but we could barely cover the most austere operating budget. That created a real crisis of conscience- we knew what we should be doing, but didn't have the resources to do it. Google Ad Grants solved that. With the onset of Covid 19, we've been able to generate 9 new programs specifically designed to be shared digitally. Thank you!"*

*- Chuck Wilcoxon  
Founder and E.D., at Team Long Run*

Since 2012, Google employees—with matching contributions from Google—have donated **\$157K+** in charitable giving to nonprofits.

