Google is proud to support Maine

Creating economic opportunity across the Pine Tree State

$710M of economic activity provided for 6,500 Maine businesses, nonprofits, publishers, creators, and developers in 2020.

84K+ Maine businesses have connected directly with customers using Google—like Experience Maine, Maine Lobster Now and Sea Bags in Portland, Stonewall Kitchen in York, and Raye’s Mustard in Eastport.

Thousands of Mainers trained on critical digital skills. Grow with Google has partnered with 50+ organizations in the state to train thousands of Mainers on digital skills, including organizations like public libraries, chambers of commerce, and more.

$710M of economic activity provided for 6,500 Maine businesses, nonprofits, publishers, creators, and developers in 2020.

84K+ Maine businesses have connected directly with customers using Google—like Experience Maine, Maine Lobster Now and Sea Bags in Portland, Stonewall Kitchen in York, and Raye’s Mustard in Eastport.

Thousands of Mainers trained on critical digital skills. Grow with Google has partnered with 50+ organizations in the state to train thousands of Mainers on digital skills, including organizations like public libraries, chambers of commerce, and more.

Helping Maine businesses and job seekers

For years, Google has supported digital skilling programs that can help sustain small businesses and help people secure fast-growing, good-paying jobs. With so many U.S. workers displaced by the COVID-19 pandemic, these solutions are even more critical to economic recovery. Technology creates growth opportunities for American businesses and can help American workers develop the skills they need to succeed in the digital economy.

$180M to support small business resilience

In collaboration with Opportunity Finance Network (OFN), Google made a $180M commitment to support underserved small businesses across the country through the Grow with Google Small Business Fund and Google.org Grants program. The fund delivers low-interest loans to community development financial institutions (CDFIs).

Google is invested in expanding access to Google Career Certificates to help more people—particularly underserved—grow their careers. To date, the Google IT Support Certificate has been implemented through 100+ community colleges and dozens of career technical education sites. 360+ Mainers have enrolled in the program and 60% of people who take the Google IT Support Certificate course are Black, Latino, women, or veterans.

360+ Mainers enrolled in the Google IT Support Certificate program

“Having Google tools as a resource to support me allows me to be nimble and execute one way or the other.”

Rachel Sagiroglu
Owner of Experience Maine
Portland, Maine
Helping Maine nonprofits and local organizations

We know that organizations are already doing great work in Maine. That’s why Google has partnered with trusted community institutions across the state to bring digital skills training, grant funding and other resources and services to more Mainers, including those historically underserved.

Google for Nonprofits provides nonprofit organizations across the U.S. with access to Google products like G Suite for Nonprofits, Google Ad Grants, YouTube, and Google Maps Platform. Since 2011, Google for Nonprofits has supported 1K+ nonprofits in Maine. In 2020, Google provided over $1.75M in in-kind search advertising credit to Maine nonprofits through the Google Ad Grants program.

"As a start-up nonprofit, we realized we needed to drive people to our website to reach as many of the neediest kids as we could with our programs (especially out of region)... but we could barely cover the most austere operating budget. That created a real crisis of conscience- we knew what we should be doing, but didn’t have the resources to do it. Google Ad Grants solved that. With the onset of Covid 19, we’ve been able to generate 9 new programs specifically designed to be shared digitally. Thank you!"

- Chuck Wilcoxen
  Founder and E.D., at Team Long Run

Since 2012, Google employees—with matching contributions from Google—have donated $157K+ in charitable giving to nonprofits.

Learn more about Google in Maine at: g.co/economicimpact/maine