

Google is proud to call Ohio home

Creating economic opportunity in the Buckeye state

\$600M investment

In November 2019, Google broke ground on a \$600M data center investment in New Albany, Ohio.

100+

Ohio jobs created by Google in a variety of full-time and external supplier roles.

541K+ Ohio businesses

have connected directly with customers using Google—businesses like [Blue Label Packaging](#) in Lancaster, [Fab Glass and Mirror](#) in Columbus, [WARDJet](#) in Tallmadge and [Nehemiah Manufacturing Company](#) in Cincinnati.

\$9.63B

of economic activity provided for 51,900 Ohio businesses, nonprofits, publishers, creators, and developers in 2020.

Helping Ohio businesses and job seekers

For years, Google has supported digital skilling programs that can help sustain small businesses and help people secure fast-growing, good-paying jobs. With so many U.S. workers displaced by the COVID-19 pandemic, these solutions are even more critical to economic recovery. Technology creates growth opportunities for American businesses and can help American workers develop the skills they need to succeed in the digital economy.

\$180M

to support small business resilience

In collaboration with Opportunity Finance Network (OFN), Google made a **\$180M** commitment to support underserved small businesses across the country through the [Grow with Google Small Business Fund](#) and [Google.org Grants program](#). The fund delivers low-interest loans to community development financial institutions (CDFIs), such as **Financing Fund Capital Corporation** in Columbus.

In 2020, Google launched the [Grow with Google Digital Coaches](#) program in Cleveland. The program provides free hands-on coaching and digital skills training to help Black and Latino small businesses reach new customers, thrive online, and grow. Our Ohio Digital Coach has already **helped train nearly 500 small business owners**.

4,300+

Ohioans enrolled in the Google IT Support Certificate program

Google is invested in expanding access to [Google Career Certificates](#) to help more people grow their careers. To date, the [Google IT Support Certificate](#) has been implemented through 100+ community colleges and dozens of career technical education sites, including **Lakeland Community College**. To reach underserved communities, Google has given out 100,000 in scholarships, including to **The Mom Project**, **RISE**. **4,300+ Ohioans** have enrolled in the program and **60%** of people who take the Google IT Support Certificate course are Black, Latino, women, or veterans.



“The voice of our customer is Analytics. Our primary goal everyday is to improve our presence, and without Google Analytics it wouldn’t be possible.”

Andrew Boyd
President of Blue Label Packaging Co.
Lancaster, Ohio

Supporting Ohio nonprofits and local organizations

We know that organizations are already doing great work in Ohio. That's why Google has partnered with trusted community institutions across the state to bring digital skills training, grant funding and other resources and services to more Ohioans, including those historically underserved.

\$1M

in grants to nonprofits and organizations based in Ohio

Google.org has awarded **\$1M** in grants to nonprofits and organizations based in Ohio, including through the [Google.org Impact Challenge Ohio](#). This funding has helped grow Ohio's manufacturing workforce to fill critical needs for local companies and has helped develop programs to bring economic stability to low-income families in the state.

Since 2010, Google employees—with matching contributions from Google—have donated over **\$699K** in charitable giving to nonprofits.

\$12.7M

in Google Ad Grants to Ohio nonprofits

[Google for Nonprofits](#) provides organizations across the U.S. with access to Google products and programs such as Google Workspace for Nonprofits, Google Ad Grants, YouTube, and Google Maps Platform. Since 2011, Google for Nonprofits has supported **5,100+ nonprofits** in Ohio. In 2020, Google provided **\$12.7M in in-kind search advertising credit** to Ohio nonprofits through the [Google Ad Grants](#) program.

180K+

Ohioans trained on critical digital skills

Grow with Google has **partnered with 280+ organizations** in the state to **train 180K+ Ohioans** on [digital skills](#), including public libraries, chambers of commerce, and more.

Google has partnered with AEP energy to ensure the new data center facility in New Albany, Ohio will be matched with **100% renewable energy**.



Learn more about Google in Ohio at: g.co/economicimpact/ohio