

Google is proud to support Hawaii

Creating economic opportunity across the Aloha State

\$476M of economic activity

In 2023, Google helped provide \$476 million of economic activity for thousands of Hawaii businesses, nonprofits, publishers, creators, and developers.

80,000+ Hawaii businesses

More than 80,000 Hawaii businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

46,000+ Hawaii residents trained

Grow with Google has partnered with 30 organizations in the state to train more than 46,000 Hawaii residents on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

“Google Ads helped us expand our reach and double our business from the continent. We no longer have to rely only on social media and organic growth.”

*-Jalene Kanani
President & Creative Director of NOHO HOME
Waipahu, Oahu, Hawaii*



Helping Hawaii's small businesses and startups thrive

Hawaii business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Aloha State businesses like NOHO HOME, Google is increasing access to capital, trainings, and free resources.

\$250M+

in venture capital raised by underrepresented startup founders across the U.S.

The [Google for Startups Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs, like Chewbox, Inc. in Hawaii.



By completing a Google Career Certificate, I was able to show my comprehension of fundamental IT skills. I was able to use this validation to transition into the IT industry. Now I get to work with computers and technology everyday, and get paid to do it!



Joel Morton

Google Advanced IT Support Certificate graduate

Desktop Engineer at Hawaiian Telecom
Honolulu, Hawaii

Helping Hawaii residents develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025¹ and 1 in 3 American workers have very limited or no digital skills.² We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find new employment and increase their income through digital skills training.

250,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 75% of graduates report a positive career outcome within six months.³

Google has also partnered with Hawaii educational institutions like Hawai'i Pacific University and University of Hawaii to make Google Career Certificates available to students and to increase employment opportunities.

135,000+

Hawaii students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$263 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

Supporting Hawaii nonprofits and local organizations

Local organizations and nonprofits across Hawaii are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding, and other resources to more Hawaii residents.

\$362,000+
in charitable giving

Since 2014, our employees based in Hawaii – including matching contributions and philanthropic giving from Google.org – have donated over \$362,000 to nonprofits.

\$272,000+
in Google Workspace

Since 2011, Google for Nonprofits has supported more than 230 nonprofits in Hawaii. In 2023 alone, Google.org provided more than \$272,000 in Google Workspace for Nonprofits.

\$1.99M
of free search advertising

In 2023, Google.org provided \$1.99 million in donated search ads to Hawaii nonprofits through the Google Ad Grants program.

Learn more about Google in Hawaii at: g.co/economicimpact/hawaii

¹The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

²Digitalization and the American Workforce, Brookings Institute, Nov. 2017

³Based on program graduate survey responses, United States 2023