

Google is proud to support Mississippi

Creating economic opportunity across the Magnolia State

At home in Mississippi

In 2020, Google announced its first U.S.-based Operations Center in Southaven.

200+ Google employees

More than 200+ Mississippians are employed full-time by Google.

\$275M of economic activity

In 2021, Google helped provide \$275M of economic activity for tens of thousands of Mississippi businesses, nonprofits, publishers, creators, and developers.

154,000+ Mississippi businesses

More than 154,000 Mississippi businesses received requests for directions, phone calls, bookings, reviews, and other direct connections to their customers from Google in 2021.

Helping Mississippi small businesses and job seekers

Technology provides economic opportunity for Americans—it helps business owners find new customers online (87% of businesses said that using digital tools to find customers was important) and workers develop skills for new career opportunities. Google is helping Mississippians learn digital skills so they can reach new customers and find new job opportunities. In Mississippi, Grow with Google has partnered with more than 110 organizations to train more than 55,000 Mississippians on digital skills, including public libraries, chambers of commerce, community colleges, and more.

70,000

Google Career Certificate graduates in the U.S. 75% report a positive career impact within six months

The Google Career Certificates program provides online job training, available in English and with Spanish-language support, and prepares job seekers for careers in high-growth fields like data analytics and IT Support—with no degree or experience required. To help more people access this program, we've announced a new \$100M Google Career Certificates Fund which will enable nonprofits to support tens of thousands of American workers. The Google Career Certificates are also free to all community colleges and career and technical education (CTE) high schools to add to their curriculum. There are 70,000 graduates in the U.S., with 75% reporting a positive career impact within six months of completion and 55% identifying as Asian, Black, or Latino.* Graduates can connect with over 150 employers through our employer consortium and receive career support resources like resume templates, interview prep, and coaching.



“Google tools make it easy for us to change our Ads and our websites. We get to measure almost everything.”

Jonathan McLendon
Vice President of Biloxi Shrimp Co.
Biloxi, Mississippi

\$100M

to support economic mobility for American workers

The \$100M Google Career Certificates Fund is a combination of Google.org grants and Google loans that aims to drive over \$1B in aggregate wage gains by enabling nonprofit, Social Finance, to support economic mobility for tens of thousands of underserved American workers.

\$185M

to support small business resilience

Google's commitment of **\$185M** enabled Opportunity Finance Network (OFN) to establish the Grow with Google Small Business Fund and OFN's Grant Program funded by Google.org. The fund delivered low-interest loans to over 50 community development financial institutions (CDFIs) including **Renaissance Community Loan Fund** with offices in Gulfport, Hattiesburg, Jackson, and Tupelo, and others that serve Mississippi, who in turn provided loans to tens of thousands of underserved small businesses. Over the last two years, the loans and grants were disbursed to OFN-member CDFIs, including **\$50M** to support Black-owned businesses.

\$75M+

in venture capital raised by underrepresented startup founders

Over the past two years, the Google for Startups Black Founders Fund has provided \$10M in cash awards and support to promising entrepreneurs including companies like **Shamrck** in Vicksburg. **The investments have created a halo effect by helping these founders raise over \$75M in venture capital.** Additionally, Google for Startups announced a \$7M commitment to the Latino startup community to help founders get access to capital needed to scale, and to support organizations working to grow a robust community of Latino founders this year.

Supporting Mississippi nonprofits and local organizations

We know that organizations are already doing great work in Mississippi. That's why Google has partnered with trusted community institutions across the state to bring digital skills training, grant funding, and other resources and services to more Mississippians, including those historically underserved.

\$870,000

In free search advertising to Mississippi nonprofits

Since 2011, Google for Nonprofits has supported more than **770 nonprofits in Mississippi**. In 2020, Google.org provided over **\$870,000 in free search advertising** to Mississippi nonprofits through the Google Ad Grants program.

