

Google is proud to support Connecticut

Creating economic opportunity across the Constitution State

\$6.66B

of economic activity provided for 22K Connecticut businesses, nonprofits, publishers, creators, and developers in 2020.

210K+ Connecticut businesses

have connected directly with customers using Google — like [Tony & Chelsea Northrup](#) in Waterford, [Sweet Equations](#) in Farmington, [Rug Pad USA](#) in Bridgeport, and [Junzi Kitchen](#) in New Haven.

75K+ Connecticut residents

trained on critical digital skills. Grow with Google has partnered with 110+ organizations in the state to train 75K+ Connecticut residents on [digital skills](#), including organizations like public libraries, chambers of commerce, and more.

Helping Connecticut businesses and job seekers

The COVID crisis disrupted nearly 9 in 10 businesses; however, digitally advanced small businesses were 3.2x more successful at retaining customers and experienced half the revenue losses.¹ Technology creates growth opportunities for American businesses — and Google helps American workers develop the skills they need to succeed in the digital economy through free skilling programs and resources.

\$180M

to support small business resilience

Google's commitment of \$180M has enabled Opportunity Finance Network to establish the [Grow with Google Small Business Fund](#) and [OFN's Grant Program](#) funded by Google.org to assist Community Development Financial Institutions (CDFIs) working with underserved small businesses. CDFIs include **Nonprofit Finance Fund**, **Opportunity Fund**, **Self-Help Credit Union**, and **Primary Care Development Center** with services in the state.

100K

scholarships to help people grow their careers in the digital economy

[Google Career Certificates](#) offer self-paced, online job training that prepares people for careers in fast-growing fields of data analytics, IT support, project management, and user experience (UX) design. Google has provided 100,000 scholarships to help more people access these certificates to grow their careers. Since launching in 2018, over 50,000 people have earned a Google Career Certificate and 82% of U.S. graduates report a positive career impact within six months of completion. More than half of those graduates identify as Black, Latino, female, or veteran. Learn more at grow.google/skills.



“We would never be where we are without Google and YouTube— both in terms of our own success and the impact we’ve had on others.”

Chelsea Northrup
Co-creator of [Tony & Chelsea Northrup](#)
Waterford, Connecticut

¹ <https://digitallydriven.connectedcouncil.org/>

Helping Connecticut nonprofits and local organizations

We know that organizations are already doing great work in Connecticut. That's why Google has partnered with trusted community institutions across the state to bring digital skills training, grant funding, and other resources and services to more Connecticut residents, including those historically underserved.

\$7M+

in grants to nonprofits
and organizations based
in Connecticut

Google.org has awarded over **\$7M** in grants to nonprofits and organizations that impact Connecticut. This funding has helped organizations like **Innovations for Poverty Action** research ways to measure social impact of technology interventions and **Yale University** study the efficacy of last-mile alerting in helping underserved populations.

Since 2010, Google employees based in Connecticut — with matching contributions from Google — have donated **\$85K+** in charitable giving to nonprofits.

\$6.8M

in Google Ad Grants to
Connecticut nonprofits

Google for Nonprofits provides nonprofit organizations across the U.S. with access to Google products like Google Workspace for Nonprofits, Google Ad Grants, YouTube, and Google Maps Platform. Since 2011, Google for Nonprofits has supported more than **2,800** nonprofits in Connecticut. In 2020, Google provided over **\$6.8M in in-kind search advertising credit** to Connecticut nonprofits through the Google Ad Grants program.

"Google Ads Grants has given us the opportunity to widely share our mission, recruit volunteers, find countless child sponsors and raise funds to deliver critical aid to children and families around the world."

-Rosalind Jones

Digital Marketing Director at Save the Children Foundation



Learn more about Google in Connecticut at: g.co/economicimpact/connecticut