



Google is proud to call South Carolina home

Creating economic opportunity across the Palmetto State



"I wish I had known very early on the advantages of Google Ads, but since starting the business, I've tried to learn and read as much as I can through Google."

Charlotte Groce
President & Operations Manager of
Palmetto Outdoor Spaces
Greer, South Carolina

More than a decade in South Carolina

Google has proudly called South Carolina home for nearly two decades with a data center in Berkeley County.

\$6.04B of economic activity

In 2022, Google helped provide \$6.04 billion of economic activity for tens of thousands of South Carolina businesses, publishers, nonprofits, creators and developers.

278,000+ South Carolina businesses

More than 278,000 South Carolina businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions and other direct connections to their customers.

150,000+ South Carolinians trained

Grow with Google has partnered with 162 organizations in the state to train more than 150,000 South Carolinians on digital skills, including organizations such as public libraries, chambers of commerce, community colleges and more.

Helping South Carolina's small businesses and startups thrive

South Carolina business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Palmetto State businesses like Palmetto Outdoor Spaces, Google is increasing access to capital, trainings and free resources.

\$191M

provided to support small business resilience

Google's commitment of \$191 million in loans and grants to Opportunity Finance Network (OFN) supported community development financial institutions (CDFIs) including CLIMB Fund in South Carolina, to deliver low-interest loans to over 130,000 underrepresented businesses and nonprofits, including Clara's Alterations in Greer and Lyman.

1,200+

small businesses trained by South Carolina Digital Coaches

[Grow with Google Digital Coaches](#) are local experts who help diverse small businesses grow. Our South Carolina Digital Coaches offer live training and hands-on coaching – for free – to small businesses.

\$6M+

in venture capital raised by Google for Startups Founders Fund recipients in South Carolina

[The Google for Startups Black and Latino Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs, like Bandwagon in South Carolina.

"Now, not only am I able to grow in my career by completing the Google Certificate, but I am able to provide a better life for my family. I finally feel unstuck. The Google Career Certificate was the answer I've been looking for these last three years."*

AnnaMaria Sebastiano

Google Project Management Certificate graduate

Enrollment Advisor at Career Circle
Florence, South Carolina

*Results may vary and are not guaranteed.



Helping South Carolinians develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025¹ and 1 in 3 American workers have very limited or no digital skills.² We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training.

150,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like data analytics, UX design and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. Within six months of completion, 75% of program graduates report a positive career outcome, such as a promotion, raise or new job.³

Google has also partnered with South Carolina educational institutions like Orangeburg-Calhoun Technical College and Spartanburg Methodist College to make Google Career Certificates available to students and to increase employment opportunities.

400,000+

South Carolina students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$240 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

Investing in local communities

Local organizations and nonprofits across South Carolina are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding and other resources to more South Carolinians.

\$6M+

in grants

Since 2006, Google.org has awarded over \$6 million in grants to South Carolina organizations and nonprofits.

\$1M+

in charitable giving

Since 2008, our employees based in South Carolina – including matching contributions and philanthropic giving from Google.org – have donated over \$1 million to nonprofits.

7,900+

volunteer and pro bono hours

Through Google.org, employees served over 7,900 hours of volunteer and pro bono work with nonprofits and schools in areas we're passionate about, including STEM education, economic opportunity and access to the internet.

3,000

nonprofits supported

Since 2011, Google for Nonprofits has supported 3,000 nonprofits in South Carolina. In 2022, Google.org provided \$6.56 million in free search advertising to South Carolina nonprofits through the Google Ad Grants program.

Learn more about Google in South Carolina at: g.co/economicimpact/southcarolina

¹ The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

² Digitalization and the American Workforce, Brookings Institute, Nov. 2017

³ Based on program graduate survey responses, United States 2022