

Google is proud to call Iowa home

Creating economic opportunity in the Hawkeye State

10+ Years

Google has proudly called Iowa home for more than a decade with a data center in Council Bluffs—a \$2.5B+ investment in the region and state.

500+

Iowa jobs created by Google in a variety of full-time and external supplier roles.

163K Iowa businesses

have connected directly with customers using Google—like [Colony Pumpkin Patch](#) in North Liberty, [Smart Retract](#) in Dubuque, and [BLK & Bold Specialty Beverages](#) and [Whitfield's Lawn & Garden](#) in Des Moines.

\$1.5B

of economic activity provided for 11,000 Iowa businesses, nonprofits, publishers, creators, and developers in 2020.

Helping Iowa businesses and job seekers

For years, Google has supported digital skilling programs that can help sustain small businesses and help people secure fast-growing, good-paying jobs. With so many U.S. workers displaced by the COVID-19 pandemic, these solutions are even more critical to economic recovery. Technology creates growth opportunities for American businesses and can help American workers develop the skills they need to succeed in the digital economy.

\$180M

to support small business resilience

In collaboration with Opportunity Finance Network (OFN), Google made a **\$180M** commitment to support underserved small businesses across the country through the [Grow with Google Small Business Fund](#) and [Google.org Grants program](#). The fund delivers low-interest loans to community development financial institutions (CDFIs).

1K+

Iowans enrolled in the Google IT Support Certificate program

Google is invested in expanding access to [Google Career Certificates](#) to help more people—particularly underserved—grow their careers. To date, the [Google IT Support Certificate](#) has been implemented through 100+ community colleges and dozens of career technical education sites. **1K+ Iowans** have enrolled in the program and **60%** of people who take the Google IT Support Certificate course are Black, Latino, women, or veterans.



“Google is everything: from Gmail as a first contact, to our Calendar keeping us organized, to our Drive for collaboration, and to Maps for finding our customers.”

Catum Whitfield
Co-owner of Whitfield's Lawn & Garden
Des Moines, Iowa

Supporting Iowa nonprofits and local organizations

We know that organizations are already doing great work in Iowa. That's why Google has partnered with trusted community institutions across the state to bring digital skills training, grant funding and other resources and services to more Iowans, including those historically underserved.

\$2M+

in grants to nonprofits and organizations based in Iowa

Google.org has awarded over **\$2M** in grants to nonprofits and organizations based in Iowa, including through the local [Google.org Impact Challenge Iowa](#). This funding has helped train incarcerated individuals to become software developers, supported rehabilitation programs for young adults, and helped local nonprofits and schools in Iowa. Additionally, as part of a \$10M grant committed to Goodwill Industries International, Google.org supports the local **Goodwill chapter: Goodwill Industries of the Heartland**.

Free Wi-Fi network

for the Council Bluffs community

To support COVID-19 relief in the state, Google provided **\$50K** to the **Southwest Iowa COVID-19 Response Fund** in 2020, created in part by the **Iowa West Foundation** and the **Pottawattamie County Community Foundation**. This funding supported a range of efforts including public health resources and emergency childcare in the area.

Since 2009, Google employees based in Iowa—with matching contributions from Google—have donated over **\$1M** in charitable giving to nonprofits. Since 2012, Google employees in Iowa have also served **5,300+ hours of volunteer and pro bono work** with local nonprofits and organizations.

In partnership with the City of Council Bluffs, Google helped launch a free Wi-Fi network in 2011, the **BLink-Bluffs Free Community Wi-Fi** program, for everyone in and around Council Bluffs.

\$3.2M

in Google Ad Grants to Iowa nonprofits

Google's long-term commitments to buy renewable energy in Iowa have spurred the construction of **nearly \$510M in new energy infrastructure** in the state over the past decade. These energy investments have helped increase economic opportunity and job creation in rural Iowa.

[Google for Nonprofits](#) provides organizations across the U.S. with access to Google products and programs such as Google Workspace for Nonprofits, Google Ad Grants, YouTube, and Google Maps Platform. Since 2011, Google for Nonprofits has supported **1,400+ nonprofits** in Iowa. In 2020, Google provided **\$3.2M of in-kind search advertising credit** to Iowa nonprofits through the [Google Ad Grants](#) program.

1K+

Iowa students receive hands-on learning opportunities in STEM

Grow with Google has **partnered with 160+ organizations** in the state to **train tens of thousands of Iowans** on [digital skills](#), including public libraries, chambers of commerce, and more.

Google has supported STEM learning for **1K+** Iowa students through hands-on learning opportunities like the [Anti-Gravity Games](#) and [CS First](#) coding events.