

# Google is proud to support Maryland

Creating economic opportunity across the state

**\$5.62B**

of economic activity provided for 39,800 Maryland businesses, nonprofits, publishers, creators, and developers in 2020.

**308K+ Maryland businesses**

have connected directly with customers using Google — like [TJW Tote](#) in Riverdale, [Dragon Scale Flooring](#) in Laurel, [The Bow Tie Club](#) in Gaithersburg, [Chesapeake Fine Food Group](#) in Owings Mills, and [PointClickSwitch](#) in Baltimore.

**50K Marylanders**

trained on critical digital skills. Grow with Google has partnered with 160+ organizations in the state to train 50K+ Marylanders on [digital skills](#), including organizations like public libraries, chambers of commerce, and more.

## Helping Maryland businesses and job seekers

The COVID crisis disrupted nearly 9 in 10 businesses; however, digitally advanced small businesses were 3.2x more successful at retaining customers and experienced half the revenue losses.<sup>1</sup> Technology creates growth opportunities for American businesses — and Google helps American workers develop the skills they need to succeed in the digital economy through free skilling programs and resources.

**\$180M**

to support small business resilience

Google's commitment of \$180M has enabled Opportunity Finance Network to establish the [Grow with Google Small Business Fund](#) and [OFN's Grant Program](#) funded by Google.org to assist Community Development Financial Institutions (CDFIs) working with underserved small businesses. CDFIs include **Washington Area Community Investment Fund (Wacif)**, **Latino Economic Development Center (LEDC)**, and others with services in Maryland.

**100K**

scholarships to help people grow their careers in the digital economy

[Google Career Certificates](#) offer self-paced, online job training that prepares people for careers in fast-growing fields of data analytics, IT support, project management, and user experience (UX) design. Google has provided 100,000 scholarships to help more people access these certificates to grow their careers. Since launching in 2018, over 50,000 people have earned a Google Career Certificate and 82% of U.S. graduates report a positive career impact within six months of completion. More than half of those graduates identify as Black, Latino, female, or veteran. Learn more at [grow.google/skills](https://grow.google/skills).



*“Google lets us share our story so we can take customers along on our journey.”*

**Sherika Wynter**  
Co-founder of [TJW Tote](#)  
Riverdale, Maryland

<sup>1</sup> <https://digitallydriven.connectedcouncil.org/>

## Helping Maryland nonprofits and local organizations

We know that organizations are already doing great work in Maryland. That’s why Google has partnered with trusted community institutions across the state to bring digital skills training, grant funding, and other resources and services to more Marylanders, including those historically underserved.

**\$16.43M**

in Google Ad Grants to Maryland nonprofits

Google for Nonprofits provides nonprofit organizations across the U.S. with access to Google products like Google Workspace for Nonprofits, Google Ad Grants, YouTube, and Google Maps Platform. Since 2011, Google for Nonprofits has supported more than **5,200K** nonprofits in Maryland. In 2020, Google provided over **\$16.43M in in-kind search advertising credit** to Maryland nonprofits through the Google Ad Grants program.

Since 2004, Google employees based in Maryland — with matching contributions from Google — have donated **\$361K+** in charitable giving to nonprofits.

*“Google Ad Grants boosted our small outreach budget and gave us a greater presence in the education community to support our mission. It has been an incredibly effective resource to increase awareness about our programs.”*

-Dr. Nancy Madden

President and Co-founder at Success for All Foundation

