



Google is proud to support Delaware

Creating economic opportunity across the First State

\$7.53B of economic activity

In 2022, Google helped provide \$7.53 billion of economic activity for thousands of Delaware businesses, nonprofits, publishers, creators and developers.

60,000+ Delaware businesses

More than 60,000 Delaware businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions and other direct connections to their customers.

23,000+ Delawareans trained

Grow with Google has partnered with 41 organizations in the state to train more than 23,000 Delawareans on digital skills, including organizations such as public libraries, chambers of commerce, community colleges and more.

"Our reviews on Google Play, along with the data Google Analytics offers, help us understand the impact of every new feature we provide and how we can improve it."

Surinder Sharma
Founder & CEO of Smart Kidz Club
Bear, Delaware



Helping Delaware's small businesses and startups thrive

Delaware business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help First State businesses like Smart Kidz Club, Google is increasing access to capital, trainings and free resources.

\$191M

Provided to support
small business
resilience

Google's commitment of \$191 million in loans and grants to Opportunity Finance Network (OFN) supported community development financial institutions (CDFIs) including True Access Capital in Delaware, to deliver low-interest loans to over 130,000 underrepresented businesses and nonprofits.

\$190M

in venture capital
raised by Google for
Startups Founders
Fund recipients in
the U.S.

[The Google for Startups Black and Latino Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs throughout the U.S.



75%

of learners report a positive impact to their career¹

Helping Delawareans develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025² and 1 in 3 American workers have very limited or no digital skills.³ We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training.

150,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like data analytics, UX design and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. Within six months of completion, 75% of program graduates report a positive career outcome, such as a promotion, raise or new job.⁴

Google has also partnered with Delaware educational institutions like Glasgow High School and MOT Charter School to make Google Career Certificates available to students and to increase employment opportunities.

50,000+

Delaware students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$240 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

Supporting Delaware nonprofits and local organizations

Local organizations and nonprofits across Delaware are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding and other resources to more Delawareans.

\$417,000+

in grants

Since 2006, Google.org has awarded over \$417,000 in grants to Delaware organizations and nonprofits.

\$383,000+

In charitable giving

Since 2010, our employees based in Delaware – including matching contributions and philanthropic giving from Google.org – have donated over \$383,000 to nonprofits.

960

nonprofits supported

Since 2011, Google for Nonprofits has supported 960 nonprofits in Delaware.

\$3.74M

in free search advertising

In 2022, Google.org provided \$3.74 million in free search advertising to Delaware nonprofits through the Google Ad Grants program.

Learn more about Google in Delaware at: g.co/economicimpact/delaware

^{1,4} Based on program graduate survey responses, United States 2022

² The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

³ Digitalization and the American Workforce, Brookings Institute, Nov. 2017