

Google is proud to support Wyoming

Creating economic opportunity across the Equality State

\$785M of economic activity

In 2022, Google helped provide \$785 million of economic activity for thousands Wyoming businesses, nonprofits, publishers, creators and developers.

44,000+ Wyoming businesses

More than 44,000 Wyoming businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions and other direct connections to their customers.

12,000+ Wyomingites trained

Grow with Google has partnered with 29 organizations in the state to train more than 12,000 Wyomingites on digital skills, including organizations such as public libraries, chambers of commerce, community colleges and more.

"Google has been a big part of our growth by helping us drive a more thematic approach to our website, to attract the people looking for our products."

Ben Hostetler

Operations Manager at Mountain Meadow Wool
Buffalo, Wyoming



Helping Wyoming's small businesses and startups thrive

Wyoming business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Equality State businesses like Mountain Meadow Wool, Google is increasing access to capital, trainings and free resources.

\$191M

Provided to support
small business
resilience

Google's commitment of \$191 million in loans and grants to Opportunity Finance Network (OFN) supported community development financial institutions (CDFIs) including Rural Community Assistance Corporation in Wyoming, to deliver low-interest loans to over 130,000 underrepresented businesses and nonprofits.

\$190M

in venture capital
raised by Google for
Startups Founders
Fund recipients in
the U.S.

[The Google for Startups Black and Latino Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs throughout the U.S.



75%

of learners report a positive impact to their career¹

Helping Wyomingites develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025² and 1 in 3 American workers have very limited or no digital skills.³ We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training.

150,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like data analytics, UX design and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. Within six months of completion, 75% of program graduates report a positive career outcome, such as a promotion, raise or new job.⁴

Google has also partnered with Wyoming educational institutions like University of Wyoming to make Google Career Certificates available to students and to increase employment opportunities.

43,000+

Wyoming students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$240 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

Supporting Wyoming nonprofits and local organizations

Local organizations and nonprofits across Wyoming are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding and other resources to more Wyomingites.

540

nonprofits supported

Since 2011, Google for Nonprofits has supported 540 nonprofits in Wyoming.

\$441,000

in free search advertising

In 2022, Google.org provided \$441,000 in free search advertising to Wyoming nonprofits through the Google Ad Grants program.

Learn more about Google in Wyoming at: g.co/economicimpact/wyoming

^{1,4} Based on program graduate survey responses, United States 2022

² The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

³ Digitalization and the American Workforce, Brookings Institute, Nov. 2017