## Google

## Google is proud to call Ohio home

Creating economic opportunity across the Buckeye State



"Our Google Business Profile has been helpful for increasing our visibility to new and existing customers."

> Suzanne Bednarchik Founder of The Quilting Bee Lakewood, Ohio

# At home in Ohio

Google proudly calls Ohio home with a data center in New Albany.

### \$13.91B of economic activity

In 2022, Google helped provide \$13.91 billion of economic activity for tens of thousands of Ohio businesses, publishers, nonprofits, creators and developers.

### 587,000+ Ohio businesses

More than 587,000 Ohio businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions and other direct connections to their customers.

### 291,000+ Buckeyes trained

Grow with Google has partnered with 321 organizations in the state to train more than 291,000 Buckeyes on digital skills, including organizations such as public libraries, chambers of commerce, community colleges and more.

## Helping Ohio's small businesses and startups thrive

Ohio business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Buckeye businesses like The Quilting Bee, Google is increasing access to capital, trainings and free resources. \$191M provided to support small business resilience

3.500+

small businesses

\$190M

in the U.S.

Coaches

trained by Ohio Digital

in venture capital raised

by Google for Startups Founders Fund recipients Google's commitment of \$191 million in loans and grants to Opportunity Finance Network (OFN) supported community development financial institutions (CDFIs) including Finance Fund Capital Corporation in Ohio, to deliver low-interest loans to over 130,000 underrepresented businesses and nonprofits, including Gem City Market in Dayton.

<u>Grow with Google Digital Coaches</u> are local experts who help diverse small businesses grow. Our Ohio Digital Coaches offer live training and hands-on coaching – for free – to small businesses.

The Google for Startups Black and Latino Founders Funds provide cash awards and hands-on help to support underrepresented entrepreneurs throughout the U.S.

Google

"I had been feeling discouraged, pigeonholed in one industry. Thanks to Google Career Certificates, I get to use my skills on multiple projects and roles."

**Sean Atkins** Google Data Analytics Certificate graduate

Data Analyst at Deloitte Cleveland, Ohio

### **Helping Buckeyes** develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025<sup>1</sup> and 1 in 3 American workers have very limited or no digital skills.<sup>2</sup> We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training.

### 150,000+

Google Career Certificate graduates in the U.S.

558.000+

in computer science

to date

Google Career Certificates help people develop skills for new jobs in fields like data analytics, UX design and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. Within six months of completion, 75% of program graduates report a positive career outcome, such as a promotion, raise or new job.3

Google has also partnered with 17 Ohio educational institutions like Lakeland Community College and Lorain County Community College to make Google Career Certificates available to students and to increase employment opportunities.

Google is helping address inequities in computer science education by offering no-cost products and programs, like CS First and Code Next, to students across the U.S. To date, Ohio students trained Google has invested over \$240 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

### Investing in local communities

Local organizations and nonprofits across Ohio are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding and other resources to more Buckeyes.

\$5M+ in grants

Since 2006, Google.org has awarded over \$5 million in grants to Ohio organizations and nonprofits.

\$1M+ In charitable giving

Since 2010, our employees based in Ohio – including matching contributions and philanthropic giving from Google.org - have donated over \$1 million to nonprofits.

#### 3.900+ volunteer and pro bono hours

Through Google.org, employees served over 3,900 hours of volunteer and pro bono work with nonprofits and schools in areas we're passionate about, including STEM education, economic opportunity and access to the internet

8.000 nonprofits supported

Since 2011, Google for Nonprofits has supported 8,000 nonprofits in Ohio. In 2022, Google.org provided \$17.29 million in free search advertising to Ohio nonprofits through the Google Ad Grants program.

Learn more about Google in Ohio at: g.co/economicimpact/ohio

