

# Google is proud to support West Virginia

Creating economic opportunity across the state

## \$273M+ of economic activity

In 2023, Google helped provide more than \$273 million of economic activity for thousands of West Virginia businesses, nonprofits, publishers, creators, and developers.

## 86,000+ West Virginia businesses

More than 86,000 West Virginia businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

## 39,000+ West Virginians trained

Grow with Google has partnered with 50 organizations in the state to train more than 39,000 West Virginians on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

*"When prospective clients see over 300 five-star customer reviews on our Google Business Profile, it gives them the peace of mind to book an appointment with us."*

**-C. Anthony Parker**  
Founder & Owner of Elk City Auto Spa  
Charleston, West Virginia



## Helping West Virginia's small businesses and startups thrive

West Virginia business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help West Virginia businesses like Elk City Auto Spa, Google is increasing access to capital, trainings, and free resources.

**\$250M+**

in venture capital raised by  
Google for Startups Founders  
Fund recipients in the U.S.

The [Google for Startups Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs throughout the U.S.



75%

of learners report a positive outcome to their career<sup>1</sup>

## Helping West Virginians develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025<sup>2</sup> and 1 in 3 American workers have very limited or no digital skills.<sup>3</sup> We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find new employment and increase their income through digital skills training.

250,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 75% of graduates report a positive career outcome within six months.<sup>4</sup>

Google has also partnered with West Virginia educational institutions like Glenville State University and Mountwest Community and Technical College to make Google Career Certificates available to students and to increase employment opportunities.

63,000+

West Virginia students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$263 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

## Supporting West Virginia nonprofits and local organizations

Local organizations and nonprofits across West Virginia are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding, and other resources to more West Virginians.

\$1M+

in funding

Since 2010, Google.org has awarded over \$1 million in funding to West Virginia organizations and nonprofits.

\$169,000+

in Google Workspace

Since 2011, Google for Nonprofits has supported more than 140 nonprofits in West Virginia. In 2023 alone, Google.org provided more than \$169,000 in Google Workspace for Nonprofits.

\$909,000

of free search advertising

In 2023, Google.org provided \$909,000 in donated search ads to West Virginia nonprofits through the Google Ad Grants program.

Learn more about Google in West Virginia at: [g.co/economicimpact/westvirginia](https://g.co/economicimpact/westvirginia)

<sup>1,4</sup> Based on program graduate survey responses, United States 2023  
<sup>2</sup> The Future of Jobs Report 2020, World Economic Forum, Oct. 2020  
<sup>3</sup> Digitalization and the American Workforce, Brookings Institute, Nov. 2017