

Credits Guidelines - Features

Credits are meant to highlight the work performed by talent, staff, and crew on a given episode or feature film. Please only credit those personnel who rendered such services.

All proposed credits must be submitted **2 weeks before picture lock** for approvals. Please contact your YTO Post Manager for a distribution list.

For fast approvals on credit revisions, please highlight any and all additions or changes. Unless previously approved, YTO will provide feedback on credits in two (2) business days.

Features

- **General Guidelines:**

- Please refer to your SOW for Google pre-approved personnel credits.
- Credits must 1st be approved by Show's Producer(s) & Production Legal Counsel.
- Only include contractual cards.
- No Google, YouTube, or YTO credits should be given.
- All credits must conform to any applicable guild and union requirements.
- Credits must include Guild Approvals (if applicable):
 - DGA
 - WGA (note: the WGA needs 2 weeks to make their final determination).
 - DO NOT deliver video masters until you have **all credits approved**.
- Please use the YTO [Feature Film Credits](#) template.

- **Top of Show Credits / Main Title Credits:**

- Company Logos limited to two cards.
- Static cards, non-rolling, :02 sec each/max, if not part of an opening titles sequence.

- **End Credits:**

- Rolling credits allowed.
- Senior staff should be placed at the top of all department credits.
- After senior staff, people with the same title should be alphabetized.
- Limited vendor logos are allowed, in addition to logos required by guilds, unions, and film offices.
- No URLs allowed in credits.
- Any proposed credits related to a Tradeout must have been pre-approved via a [Tradeout Request](#).
- Company Logos/Cards :03 sec each/max.
- No more than two (2) Fullscreen Company Logos/Cards Allowed (:03 sec/ea/max).
 - If more than 2 logos are pre-approved by Google, then THESE must share end cards (max of 3).

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Foreign Language Films

Credits can be in the original native language on foreign language programs. For Google approval, credits must be submitted with English translations in parentheses. See [example](#).

The final video master credits must remove the English title translations.

- **IMPORTANT:**
 - *Please make sure ALL CREDITS ARE 100% CORRECT with regards to all names, positions, and spelling.*
 - *Once content has been delivered and ingested, credit fixes will not be allowed.*