



Google is proud to call Massachusetts home

Creating economic opportunity across the Bay State



“Google tools are free, user friendly, and help us stay organized.”

Sola Ajao

*Founder & Owner of Destiny African Market
Randolph, Massachusetts*

15+ years in Massachusetts

Google has proudly called Massachusetts home for over 15 years with an office in Cambridge.

\$24.16B of economic activity

In 2022, Google helped provide \$24.16 billion of economic activity for tens of thousands of Massachusetts businesses, publishers, nonprofits, creators and developers.

428,000+ Massachusetts businesses

More than 428,000 Massachusetts businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions and other direct connections to their customers.

217,000+ Bay Staters trained

Grow with Google has partnered with 160 organizations in the state to train more than 217,000 Bay Staters on digital skills, including organizations such as public libraries, chambers of commerce, community colleges and more.

Helping Massachusetts's small businesses and startups thrive

Massachusetts business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Bay State businesses like Destiny African Market, Google is increasing access to capital, trainings and free resources.

\$191M

provided to support small business resilience

Google's commitment of \$191 million in loans and grants to Opportunity Finance Network (OFN) supported community development financial institutions (CDFIs) including Local Enterprise Assistance Fund in Massachusetts, to deliver low-interest loans to over 130,000 underrepresented businesses and nonprofits.

\$1M+

in venture capital raised by Google for Startups Founders Fund recipients in Massachusetts

[The Google for Startups Black and Latino Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs, like Haven Rx in Massachusetts.

\$1B

Invested in Massachusetts-based startups

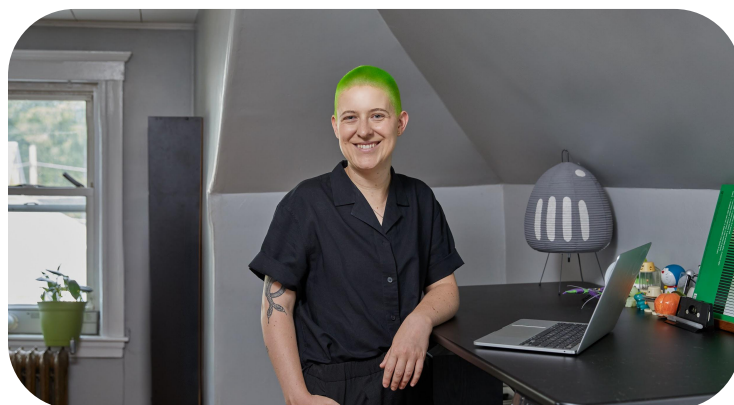
GV, an Alphabet venture capital arm, has invested more than \$1 billion in Massachusetts-based startups.

“This certificate is a great way to build a portfolio and a foundation. I don't think I would be this far along in my career without it.”

Zarah Sikora

Google UX Design Certificate graduate

Product Designer at Corvus Insurance
Salem, Massachusetts



Helping Bay Staters develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025¹ and 1 in 3 American workers have very limited or no digital skills.² We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training.

150,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like data analytics, UX design and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. Within six months of completion, 75% of program graduates report a positive career outcome, such as a promotion, raise or new job.³

Google has also partnered with 32 Massachusetts educational institutions like North Shore Community College and Benjamin Franklin Institute of Technology to make Google Career Certificates available to students and to increase employment opportunities.

322,000+

Massachusetts students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$240 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

Investing in local communities

Local organizations and nonprofits across Massachusetts are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding and other resources to more Bay Staters.

\$154M+

in grants

Since 2006, Google.org has awarded over \$154 million in grants to Massachusetts organizations and nonprofits.

\$66M+

In charitable giving

Since 2004, our employees based in Massachusetts – including matching contributions and philanthropic giving from Google.org – have donated over \$66 million to nonprofits.

53,600+

volunteer and pro bono hours

Through Google.org, employees served over 53,600 hours of volunteer and pro bono work with nonprofits and schools in areas we're passionate about, including STEM education, economic opportunity and access to the internet.

7,600

nonprofits supported

Since 2011, Google for Nonprofits has supported 7,600 nonprofits in Massachusetts. In 2022, Google.org provided \$25.09 million in free search advertising to Massachusetts nonprofits through the Google Ad Grants program.

Learn more about Google in Massachusetts at: g.co/economicimpact/massachusetts

¹ The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

² Digitalization and the American Workforce, Brookings Institute, Nov. 2017

³ Based on program graduate survey responses, United States 2022