Final Master Delivery

Master delivery to YouTube occurs in two phases:

1. YouTube Master (YTM) Delivery
2. Secondary Deliverables

Phase 1: YouTube Master (YTM) Delivery

- Upload YouTube Masters (YTM) along with your Forced Narratives Log, and Key Names & Phrases doc to your assigned QC vendor.
- Upload H.264 HD Downconvert Screener to YTO
    - This file **must deliver on the same day** the master is uploaded to QC.
    - Upload to Frame.io in **05_ Final HD Downconverts** folder.
    - Send link to your YTO cuts distro list.
    - **Reminder:**
        - Remove header formatting from H.264 file
        - File must have STEREO audio only
- QC process occurs. Report will turnaround in 24 - 72 hours depending on TRT.
- QC Report received and reviewed by YTO Post and Production Company.
- YTO approves or requests additional fixes.
- Fixes delivered, if required.
- Once QC is approved by YTO Post, Phase 2 can begin.

Phase 2: Secondary Deliverables

- YTO Post will give you the greenlight to deliver the Textless Master (TLM) and Audio Elements **only after** the YTM has passed QC.

Textless Delivery Option

- Scripted series have the option to deliver textless elements instead of a full textless master. Please let your post POC know how you intend to deliver.

End Credits Formatting for Textless
- If your End Credits sequence contains additional content (CTA, Bloopers, Next On, Supertease, etc), then this content needs to be delivered full frame UHD (remove the resize/special formatting) with the credits removed. All company logos should be resized to full frame UHD as well.