

Google is proud to support Hawaii

Creating economic opportunity across the Aloha State

\$383M of economic activity

In 2022, Google helped provide \$383 million of economic activity for thousands Hawaii businesses, nonprofits, publishers, creators and developers.

81,000+ Hawaii businesses

More than 81,000 Hawaii businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions and other direct connections to their customers.

42,000+ Hawaii residents trained

Grow with Google has partnered with 39 organizations in the state to train more than 42,000 Hawaii residents on digital skills, including organizations such as public libraries, chambers of commerce, community colleges and more.

"Google Ads is our main marketing tool. It's very important for us—we use it as much as possible to get clients to our website and to our farm."

Jean Orlowski
Owner of Hala Tree Coffee
Captain Cook, Hawaii



Helping Hawaii's small businesses and startups thrive

Hawaii business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Aloha State businesses like Hala Tree Coffee, Google is increasing access to capital, trainings and free resources.

\$191M

Provided to support
small business
resilience

Google's commitment of \$191 million in loans and grants to Opportunity Finance Network (OFN) supported community development financial institutions (CDFIs) including Nonprofit Finance Fund in Hawaii, to deliver low-interest loans to over 130,000 underrepresented businesses and nonprofits.

\$190M

in venture capital
raised by Google for
Startups Founders
Fund recipients in
the U.S.

[The Google for Startups Black and Latino Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs, like Chewbox in Hawaii.



"There is no way I would have gotten my foot in the door without this certificate – the last four months of my life just fell into place."

Greg Lum
Google Data Analytics Certificate graduate

Solutions Analyst at Deloitte
Oahu, Hawaii

Helping Hawaii residents develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025¹ and 1 in 3 American workers have very limited or no digital skills.² We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training.

150,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like data analytics, UX design and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. Within six months of completion, 75% of program graduates report a positive career outcome, such as a promotion, raise or new job.³

Google has also partnered with Hawaii educational institutions like Hawai'i Pacific University and University of Hawaii to make Google Career Certificates available to students and to increase employment opportunities.

130,000+

Hawaii students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$240 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

Supporting Hawaii nonprofits and local organizations

Local organizations and nonprofits across Hawaii are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding and other resources to more Hawaii residents.

\$148,000+

In charitable giving

Since 2014, our employees based in Hawaii – including matching contributions and philanthropic giving from Google.org – have donated over \$148,000 to nonprofits.

1,300

nonprofits supported

Since 2011, Google for Nonprofits has supported 1,300 nonprofits in Hawaii.

\$2.01M

in free search advertising

In 2022, Google.org provided \$2.01 million in free search advertising to Hawaii nonprofits through the Google Ad Grants program.

Learn more about Google in Hawaii at: g.co/economicimpact/hawaii

¹ The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

² Digitalization and the American Workforce, Brookings Institute, Nov. 2017

³ Based on program graduate survey responses, United States 2022