



Google is proud to call Tennessee home

Creating economic opportunity across the Volunteer State



“Google has been my sales force, my IT department, and—most of all—my trusted partner from the very first day I started this business.”

Angel Rodriguez
Owner of Alliance Training and Testing
Nashville, Tennessee

At home in Tennessee

Google proudly calls Tennessee home with a data center in Montgomery County.

\$8.81B of economic activity

In 2022, Google helped provide \$8.81 billion of economic activity for tens of thousands of Tennessee businesses, publishers, nonprofits, creators and developers.

368,000+ Tennessee businesses

More than 368,000 Tennessee businesses used Google’s free tools to receive phone calls, bookings, reviews, requests for directions and other direct connections to their customers.

138,000+ Tennesseans trained

Grow with Google has partnered with 178 organizations in the state to train more than 138,000 Tennesseans on digital skills, including organizations such as public libraries, chambers of commerce, community colleges and more.

Helping Tennessee’s small businesses and startups thrive

Tennessee business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help the Volunteer State businesses like Alliance Training and Testing, Google is increasing access to capital, trainings and free resources.

\$191M

provided to support small business resilience

Google’s commitment of \$191 million in loans and grants to Opportunity Finance Network (OFN) supported community development financial institutions (CDFIs) including Communities Unlimited in Tennessee, to deliver low-interest loans to over 130,000 underrepresented businesses and nonprofits.

1,800+

small businesses trained by Tennessee Digital Coach

[Grow with Google Digital Coaches](#) are local experts who help diverse small businesses grow. Our Tennessee Digital Coach offers live training and hands-on coaching – for free – to small businesses.

\$9M

in venture capital raised by Google for Startups Founders Fund recipients in Tennessee

[The Google for Startups Black and Latino Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs, like VODIUM in Tennessee.

"The biggest value of this certificate program is that you can apply it in so many different ways."

Shannon Beasley

Google Project Management Certificate graduate

Director of Project Management at Shift Paradigm
Knoxville, Tennessee



Helping Tennesseans develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025¹ and 1 in 3 American workers have very limited or no digital skills.² We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training.

150,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like data analytics, UX design and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. Within six months of completion, 75% of program graduates report a positive career outcome, such as a promotion, raise or new job.³

Google has also partnered with Tennessee educational institutions like Volunteer State Community College and Motlow State Community College to make Google Career Certificates available to students and to increase employment opportunities.

262,000+

Tennessee students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$240 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

Investing in local communities

Local organizations and nonprofits across Tennessee are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding and other resources to more Tennesseans.

\$1M+

in grants

Since 2006, Google.org has awarded over \$1 million in grants to Tennessee organizations and nonprofits.

\$1M+

in charitable giving

Since 2007 our employees based in Tennessee – including matching contributions and philanthropic giving from Google.org – have donated over \$1 million to nonprofits.

3,100+

volunteer and pro bono hours

Through Google.org, employees served over 3,100 hours of volunteer and pro bono work with nonprofits and schools in areas we're passionate about, including STEM education, economic opportunity and access to the internet.

4,400

nonprofits supported

Since 2011, Google for Nonprofits has supported 4,400 nonprofits in Tennessee. In 2022, Google.org provided \$9.53 million in free search advertising to Tennessee nonprofits through the Google Ad Grants program.

Learn more about Google in Tennessee at: g.co/economicimpact/tennessee

¹ The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

² Digitalization and the American Workforce, Brookings Institute, Nov. 2017

³ Based on program graduate survey responses, United States 2022