

File Naming / Master ID

All audio/video materials must be labeled with the correct show abbreviation, episode number, version, and country code. This is the **Master ID**. Bonus Content includes additional identifiers. Specific details and examples are below.

- **For Series:**

- `[SHOW-ABBREVIATION] - [EPISODE###] - [VERSION] - [COUNTRYCODE]`

Example for Liza on Demand episode 101:

LOD101YTM01US for the YouTube Master [YTM]

LOD101TLM01US for the Textless Master [TLM]

- **For Features, Specials, or Pilots:**

- `[SHOW-ABBREVIATION] - [###] - [VERSION] - [COUNTRYCODE]`

Example for Bodied:

BDED100YTM01US for the YouTube Master [YTM]

BDED100TLM01US for the Textless Master [TLM]

- **For Audio Elements:**

- `[SHOW-TITLE]_[EP###]_[FRAMERATE]_[LANGUAGE]_[AUDIO CONFIG]_[CHANNEL NAME]`
 - Example: ThisIsParisi_101_2398_EN_51_L.wav

- **Closed Caption:**

- `[SHOW-TITLE]_[EP###]_[FRAMERATE]_[LANGUAGE]`
 - Example: ThisIsParisi_101_2398_EN

- **Forced Narratives:**

- `[SHOW-TITLE]_[EP###]_[FRAMERATE]_[LANGUAGE]_ForcedNarrative`
 - Example: ThisIsParisi_101_2398_EN_ForcedNarrative

- **Bonus Content:**

- `[SHOW-TITLE] - [EPISODE#] - X - [VERSION] - [COUNTRYCODE] - [SEGMENT#]`

- If your show has bonus content, each piece must have its own ID designated by an 'X' and a segment number. The 'X' identifies the content as a Bonus piece.

- *Example for Mind Field:*

Segment #1 - MF301**X**YTM01US**01**

Segment #2 - MF301**X**YTM01US**02**

Segment #3 - MF301**X**YTM01US**03**

Segment #4 - MF301**X**YTM01US**04**

Segment #5 - MF301**X**YTM01US**05**

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- **The above describes an example of a multi-segment master. If your bonus pieces are delivering as standalone pieces, then the [SEGMENT#] is not required.**
- If bonus content is delivered in a multi-segment master, then a [timing sheet](#) must be delivered alongside each bonus master noting where all pieces of content start and end.
- See [File & Header Formatting](#) for Multiple Segment Master layout guidelines.

Important:

- *The last four characters of the Master ID, the country code (i.e **01US**) -- do not change. Reach out to your YTO Post contact for your country code. Be sure to work with your YTO Post contacts to ensure your Master IDs are correct.*