

Google is proud to support Kansas

Creating economic opportunity across the Sunflower State

\$1.93B of economic activity

In 2023, Google helped provide \$1.93 billion of economic activity for tens of thousands of Kansas businesses, nonprofits, publishers, creators, and developers.

158,000+ Kansas businesses

More than 158,000 Kansas businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

82,000+ Kansans trained

Grow with Google has partnered with 80 organizations in the state to train more than 82,000 Kansans on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

“Nearly every day we hear some version of, ‘We saw all the really great reviews on Google and decided to stop in.’ Having that credibility – on Google real estate – is so valuable.”

*-Noah Fakeri
Co-owner & Operator of Moda Domani
Leawood, Kansas*



Helping Kansas's small businesses and startups thrive

Kansas business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Sunflower State businesses like Moda Domani, Google is increasing access to capital, trainings, and free resources.

\$250M+

in venture capital raised by
Google for Startups Founders
Fund recipients in the U.S.

The [Google for Startups Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs throughout the U.S.



“This certificate opened the door for me to begin work in a completely new field. I would recommend it, it’s very attainable and approachable”

Collin Nitcher
Google Data Analytics Certificate graduate

Financial Data Analyst at Summit CPA
Manhattan, Kansas

Helping Kansans develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025¹ and 1 in 3 American workers have very limited or no digital skills.² We’re working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find new employment and increase their income through digital skills training.

250,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 75% of graduates report a positive career outcome within six months.³

Google has also partnered with 13 Kansas educational institutions like Kansas State University and Wichita State University to make Google Career Certificates available to students and to increase employment opportunities.

152,000+

Kansas students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$263 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

Supporting Kansas nonprofits and local organizations

Local organizations and nonprofits across Kansas are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding, and other resources to more Kansans.

\$538,000+
in charitable giving

Since 2011, our employees based in Kansas – including matching contributions and philanthropic giving from Google.org – have donated over \$538,000 to nonprofits.

\$453,000+
in Google Workspace

Since 2011, Google for Nonprofits has supported more than 420 nonprofits in Kansas. In 2023 alone, Google.org provided more than \$453,000 in Google Workspace for Nonprofits.

\$4.23M
of free search advertising

In 2023, Google.org provided \$4.23 million in donated search ads to Kansas nonprofits through the Google Ad Grants program.

Learn more about Google in Kansas at: g.co/economicimpact/kansas

¹The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

²Digitalization and the American Workforce, Brookings Institute, Nov. 2017

³Based on program graduate survey responses, United States 2023