

Google is proud to call Washington home

Creating economic opportunity across the Evergreen State

Nearly 2 decades in Washington

Google has proudly called Washington home for nearly two decades with offices in Seattle and Kirkland.

\$41.33B of economic activity

In 2023, Google helped provide \$41.33 billion of economic activity for tens of thousands of Washington businesses, publishers, nonprofits, creators, and developers.

420,000+ Washington businesses

More than 420,000 Washington businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

284,000+ Washingtonians trained

Grow with Google has partnered with 200 organizations in the state to train more than 284,000 Washingtonians on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

"[Using Google Analytics], I can see which posts get the most engagement, which helps me understand the recipes people are looking for."

*-Vidya Srinivasan
Owner of Traditionally Modern Food
Bothell, Washington*



Helping Washington's small businesses and startups thrive

Washington business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Evergreen State businesses like Traditionally Modern Food, Google is increasing access to capital, trainings, and free resources.

\$5M+

in venture capital raised by Google for Startups Founders Fund recipients in Washington

The [Google for Startups Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs, like Zócalo Health in Washington.



The Google Career Certificate was very helpful and provided me with the foundational knowledge to be able to get my first job in the field.



Jeffry Cabrera

Google Digital Marketing and E-Commerce graduate

E-Commerce Marketing Assistant at NW Wholesaler Inc.
Seattle, Washington

Helping Washingtonians develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025¹ and 1 in 3 American workers have very limited or no digital skills.² We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training.

250,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 75% of graduates report a positive career outcome within six months.³

Google has also partnered with 21 Washington educational institutions like Green River College and Renton Technical College to make Google Career Certificates available to students and to increase employment opportunities.

355,000+

Washington students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$263 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

Investing in local communities

Local organizations and nonprofits across Washington are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding, and other resources to more Washingtonians.

\$52M+

in funding

Since 2006, Google.org has awarded over \$52 million in funding to Washington organizations and nonprofits.

\$165M+

In charitable giving

Since 2004, our employees based in Washington – including matching contributions and philanthropic giving from Google.org – have donated over \$165 million to nonprofits.

210,800+

volunteer and pro bono hours

Through Google.org, employees served over 210,800 hours of volunteer and pro bono work with nonprofits and schools, including areas we're passionate about, like STEM education, economic opportunity, and access to the internet.

\$19.38M

of free advertising

Since 2011, Google for Nonprofits has supported more than 1,730 nonprofits in Washington. In 2023 alone, Google.org provided \$19.38 million in donated search ads to Washington nonprofits through the Google Ad Grants program and more than \$2.32 million in Google Workspace for Nonprofits.

Learn more about Google in Washington at: g.co/economicimpact/washington

¹The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

²Digitalization and the American Workforce, Brookings Institute, Nov. 2017

³Based on program graduate survey responses, United States 2023