

Google is proud to call New York home

Creating economic opportunity across the Empire State



“Google Workspace is easy to use and integrates seamlessly at the core of our operations. All our communications, internal or external, flow through Google.”

-Ignacio Semerene
Co-founder & Head of Product at Bags
New York, New York

20+ years in New York

Google has proudly called New York home for over 20 years with an office in New York.

\$105.94B of economic activity

In 2023, Google helped provide \$105.94 billion of economic activity for hundreds of thousands of New York businesses, publishers, nonprofits, creators, and developers.

1.18M+ New York businesses

More than 1.18 million businesses used Google’s free tools to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

841,000+ New Yorkers trained

Grow with Google has partnered with 640 organizations in the state like Destination Tomorrow and Mahopac Public Library to train more than 841,000 New Yorkers on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

Helping New York’s small businesses and startups thrive

New York business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Empire State businesses like Bags, Google is increasing access to capital, trainings, and free resources.

Helping New York harness the power of AI

John Jay College, [a Hispanic- and Minority-serving institution](#) with many first-generation and nontraditional students, [partnered with DataKind](#) with support from Google.org to expand an AI-powered student support tool. This tool identifies at-risk students for targeted support, boosting senior graduation rates from 54% to 86%. This is now being scaled to other colleges and universities, promising greater social mobility for New York’s students.

32,960

small businesses trained by a New York Digital Coach

[Grow with Google Digital Coaches](#) are local experts who help diverse small businesses grow. Our New York Digital Coach offers live training and hands-on coaching – for free – to small businesses.

\$110M+

in venture capital raised by Google for Startups Founders Fund recipients in New York

The [Google for Startups Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs, like Lessonbee in New York.

\$1.1B+

Invested in New York-based startups

GV, an Alphabet-backed venture capital firm, has invested more than \$1.1 billion in New York-based startups.

“The Google UX Design Certificate gave me so much confidence in the interview process and made for a great talking point with my new employer, who mentioned that he wished something like this had existed years ago.”

Mustafa Aminimalhaq
Google UX Design Certificate graduate

Junior UX Designer at Xerox
Webster, New York



Helping New Yorkers develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025¹ and 1 in 3 American workers have very limited or no digital skills.² We’re working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training.

250,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 75% of graduates report a positive career outcome within six months.³

Google has also partnered with 77 New York educational institutions like Syracuse University and Queensborough Community College to make Google Career Certificates available to students and to increase employment opportunities.

984,000+

New York students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$263 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

Investing in local communities

Local organizations and nonprofits across New York are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding, and other resources to more New Yorkers.

\$328M+

in funding

Since 2005, Google.org has awarded over \$328 million in funding to New York organizations and nonprofits.

\$234M+

In charitable giving

Since 2004, our employees based in New York – including matching contributions and philanthropic giving from Google.org – have donated over \$234 million to nonprofits.

293,100+

volunteer and pro bono hours

Through Google.org, employees served over 293,100 hours of volunteer and pro bono work with nonprofits and schools, including areas we’re passionate about, like STEM education, economic opportunity, and access to the internet.

\$87.82M

of free advertising

Since 2011, Google for Nonprofits has supported more than 5,230 nonprofits in New York like Girls Inc. of NYC, Navigators USA, myFace, and the NAACP Legal Defense and Educational Fund. In 2023 alone, Google.org provided \$87.82 million in donated search ads to New York nonprofits through the Google Ad Grants program and more than \$6.95 million in Google Workspace for Nonprofits.

Learn more about Google in New York at: g.co/economicimpact/newyork

¹The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

²Digitalization and the American Workforce, Brookings Institute, Nov. 2017

³Based on program graduate survey responses, United States 2023