

# Google is proud to support Rhode Island

Creating economic opportunity across the Ocean State

## \$1.3B of economic activity

In 2023, Google helped provide \$1.3 billion of economic activity for thousands of Rhode Island businesses, nonprofits, publishers, creators, and developers.

## 64,000+ Rhode Island businesses

More than 64,000 Rhode Island businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

## 40,000+ Rhode Islanders trained

Grow with Google has partnered with 50 organizations in the state to train more than 40,000 Rhode Islanders on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

*"In 2023 we were getting a 10 to 1 return on our investment in Google Ads. That's a pretty impressive statistic."*

*-Alex Catchpoole  
Co-owner & COO of Rail Explorers  
Portsmouth, Rhode Island*



## Helping Rhode Island's small businesses and startups thrive

Rhode Island business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Ocean State businesses like Rail Explorers, Google is increasing access to capital, trainings, and free resources.

**\$250M+**

in venture capital raised by  
Google for Startups Founders  
Fund recipients in the U.S.

The [Google for Startups Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs throughout the U.S.



75%

of learners report a positive outcome to their career<sup>1</sup>

## Helping Rhode Islanders develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025<sup>2</sup> and 1 in 3 American workers have very limited or no digital skills.<sup>3</sup> We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find new employment and increase their income through digital skills training.

250,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 75% of graduates report a positive career outcome within six months.<sup>4</sup>

Google has also partnered with Rhode Island educational institutions like University of Rhode Island and Salve Regina University to make Google Career Certificates available to students and to increase employment opportunities.

77,000+

Rhode Island students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$263 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

## Supporting Rhode Island nonprofits and local organizations

Local organizations and nonprofits across Rhode Island are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding, and other resources to more Rhode Islanders.

\$2M+  
in funding

Since 2006, Google.org has awarded over \$2 million in funding to Rhode Island organizations and nonprofits.

\$230,000+  
in Google Workspace

Since 2011, Google for Nonprofits has supported more than 170 nonprofits in Rhode Island. In 2023 alone, Google.org provided more than \$230,000 in Google Workspace for Nonprofits.

\$1.8M  
of free search advertising

In 2023, Google.org provided \$1.8 million in donated search ads to Rhode Island nonprofits through the Google Ad Grants program.

Learn more about Google in Rhode Island at: [g.co/economicimpact/rhodeisland](https://g.co/economicimpact/rhodeisland)

<sup>1,4</sup> Based on program graduate survey responses, United States 2023  
<sup>2</sup> The Future of Jobs Report 2020, World Economic Forum, Oct. 2020  
<sup>3</sup> Digitalization and the American Workforce, Brookings Institute, Nov. 2017