Google is proud to call New York home

Creating economic opportunity in the Empire State

20+ years
Google has proudly called New York home for more than 2 decades with offices in New York City.

11K+
New Yorkers are employed full-time at Google.

1.09M New York businesses
have connected directly with customers using Google—like Celsious, Trade Street Jam Co., and Propel Electric Bikes in Brooklyn, Spectrum Designs in Port Washington, Inclusion in Queens, and Sweeten in New York City.

$70.04B
of economic activity provided for 169,600 New York businesses, nonprofits, publishers, creators, and developers in 2020.

Helping New York businesses and job seekers

For years, Google has supported digital skilling programs that can help sustain small businesses and help people secure fast-growing, good-paying jobs. With so many U.S. workers displaced by the COVID-19 pandemic, these solutions are even more critical to economic recovery. Technology creates growth opportunities for American businesses and can help American workers develop the skills they need to succeed in the digital economy.

$180M
to support small business resilience

In collaboration with Opportunity Finance Network (OFN), Google made a **$180M** commitment to support underserved small businesses across the country through the Grow with Google Small Business Fund and Google.org Grants program. The fund delivers low-interest loans to community development financial institutions (CDFIs), such as **Harlem Entrepreneurial Fund, LLC.**, **TruFund**, and **Primary Care Development Center** and **Grameen Capital** with offices in Brooklyn and New York, NY. Google.org also provided a **$3M grant** to the **Hispanics in Philanthropy's PowerUp Fund**, to help **150+** Latino-owned small businesses in New York state recover and grow.

9,500+
underrepresented business owners trained in New York by local digital coach

In 2017, Google launched the Grow with Google Digital Coaches program in New York City. The program provides free hands-on coaching and digital skills training to help Black and Latino small businesses reach new customers, thrive online, and grow. Our New York Digital Coach has helped train **more than 9,500+ small business owners** through **150+ digital skills workshops**.

10,800+
New Yorkers enrolled in the Google IT Support Certificate program

Google is invested in expanding access to Google Career Certificates to help more people—particularly underserved—grow their careers. To date, the Google IT Support Certificate has been implemented through 100+ community colleges and dozens of career technical education sites, including **Mohawk Valley Community College. 10,800+ New Yorkers** have enrolled in the program and **60%** of people who take the Google IT Support Certificate course are Black, Latino, women, or veterans.

"Reviews on our Business Profile on Google have been incredibly important. A lot of customers were convinced to visit here by all the positive reviews."

Corinna Williams
Co-founder of Celsious
Brooklyn, New York

Google for Startups partners with leading New York startup organizations that are supporting the state's technology entrepreneurs, like **Endeavor Insight**, **Company.co** and **Grand Central Tech**, a residency program for NYC's top 20 pre-Series A companies. Google has also invested **$175M** toward economic opportunity for Black business owners, startup founders, job seekers, and developers and created a **$5M** Google for Startups Black Founders Fund as part of the initiative. This fund will provide hands-on support and cash awards up to **$100K** to promising Black led-startups. Recipients include **Toolbox** and **Uvii**. Additionally, in partnership with **American Underground**, Google for Startups concluded its fifth annual Black Founders Exchange program last year. Since the program began, founders have collectively raised **$23M+** in funding, including **Viledge** in Brooklyn.

U.S. DOL-Registered

apprenticeship program
In IT Support

In 2020, Google launched its first-ever, U.S. Department of Labor (DOL)-registered apprenticeship program in IT Support. The 12-month program features a cohort of 22 apprentices, including five in New York City. Apprentices in the program spend the first 8 weeks completing the Google IT Support Professional Certificate, and the following 10 months working at Google, getting hands-on experience and supplemental training in IT Support.

Supporting New York nonprofits and local organizations

We know that organizations are already doing great work in New York. That's why Google has partnered with trusted community institutions across the state to bring digital skills training, grant funding and other resources and services to more New Yorkers, including those historically underserved.

$170M+

in grants to nonprofits and organizations based in New York

Google.org has awarded over **$170M** in grants to nonprofits and organizations based in New York, including organizations like **Stonewall Community Foundation**, **NPower US**, and education organizations like **Pursuit**, **ExpandED Schools** and **CS4All** which support the city's current and future tech workforce.

Since 2004, Google employees based in New York—with matching contributions from Google—have donated **$132M+** in charitable giving to nonprofits. Since 2008, Google employees in New York have also served **182K+ hours of volunteer and pro bono work** with local nonprofits and organizations.

$82.88M

n Google Ad Grants
to New York nonprofits

Google for Nonprofits provides organizations across the U.S. with access to Google products and programs such as Google Workspace for Nonprofits, Google Ad Grants, YouTube, and Google Maps Platform. Since 2011, Google for Nonprofits has supported **more than 12,200+** nonprofits in New York like human rights nonprofit, **Witness**. In 2020, Google provided **$82.88M in in-kind search advertising credit** to New York nonprofits through the Google Ad Grants program.

300K+

New Yorkers trained
on critical digital skills

Grow with Google has **partnered with 450+ organizations** in the state to **train 300K+ New Yorkers** on digital skills, including through the Grow with Google NYC Learning Center and with help of organizations like public libraries, chambers of commerce, and more.

The New York City Department of Education—the largest public school system in the country—uses Google Classroom to power remote learning for more than **1M** students in the city.

Learn more about Google in New York at: g.co/economicimpact/newyork