



Google is proud to call Colorado home

Creating economic opportunity in the Centennial State

15+ years in Colorado

Google has proudly called Colorado home for 15+ years with offices in Boulder and Thornton.

1,600+ employed full-time

More than 1,600 Coloradans are employed full-time by Google.

\$9.23B of economic activity

In 2021, Google helped provide \$9.23B of economic activity for tens of thousands of Colorado businesses, nonprofits, publishers, creators, and developers.

425,000+ Colorado businesses

More than 425,000 Colorado businesses received requests for directions, phone calls, bookings, reviews, and other direct connections to their customers from Google in 2021.

Helping Colorado's small businesses and job seekers

Technology provides economic opportunity for Americans—it helps business owners find new customers online (87% of businesses said that using digital tools to find customers was important) and workers develop skills for new career opportunities. Google is helping people learn digital skills so they can reach new customers and find new job opportunities. In Colorado, Grow with Google has partnered with 185 organizations to train more than 137,000 Coloradans on digital skills, including public libraries, chambers of commerce, and more.

70,000

Google Career Certificate graduates in the U.S. 75% report a positive career impact within six months

The Google Career Certificates program provides online job training, available in English and with Spanish-language support, and prepares job seekers for careers in high-growth fields like data analytics and IT Support—with no degree or experience required. To help more people access this program, we've announced a new \$100M Google Career Certificates Fund which will enable nonprofits to support tens of thousands of American workers. The Google Career Certificates are also free to all community colleges and career and technical education (CTE) high schools to add to their curriculum. There are 70,000 graduates in the U.S., with 75% reporting a positive career impact within six months of completion and 55% identifying as Asian, Black, or Latino.* Graduates can connect with over 150 employers through our employer consortium and receive career support resources like resume templates, interview prep, and coaching.

\$100M

to support economic mobility for American workers

The \$100M Google Career Certificates Fund is a combination of Google.org grants and Google loans that aims to drive over \$1B in aggregate wage gains by enabling nonprofit, Social Finance, to support economic mobility for tens of thousands of underserved American workers.



"If you've got the drive, Google has the scalable tools to make your small business dreams work."

Kevin Brown
Co-founder & CEO of Friction Labs
Denver, Colorado

\$185Mto support small
business resilience

Google's commitment of **\$185M** enabled Opportunity Finance Network (OFN) to establish the Grow with Google Small Business Fund and OFN's Grant Program funded by Google.org. The fund delivered low-interest loans to over 50 community development financial institutions (CDFIs) including **Nonprofit Finance Fund, Citizens Potawatomi Community Development Corporation (CPCDC), Opportunity Fund, and Rural Community Assistance Corporation** with services in Colorado, who in turn provided loans to tens of thousands of underserved small businesses. Over the last two years, the loans and grants were disbursed to OFN-member CDFIs, including **\$50M** to support Black-owned businesses.

Google for Startups partners with leading Colorado startup organizations that are supporting the state's technology entrepreneurs, like **Techstars** in Boulder. For example, in partnership with **Boulder-based Patriot Boot Camp**, Google for Startups paired five veteran and military spouse-founded startups with five Google advisors to provide product expertise and mentorship. These programs helped startups create a consistent sales process to scale new sales opportunities.

Supporting Colorado nonprofits and local organizations

We know that organizations are already doing great work in Colorado. That's why Google has partnered with trusted community institutions across the state to bring digital skills training, grant funding, and other resources to more Coloradans.

\$10M+in grants to
nonprofits and
organizations based
Colorado

Since 2007, Google.org has awarded over **\$10M+ in grants** to nonprofits and organizations based in Colorado. This funding has helped organizations like **Boulder County AIDS Project** and **TGTHR** provide vital community services.

Since 2004, our employees based in Colorado—including matching contributions from Google—have donated over **\$26M+ in charitable giving** to nonprofits. Our employees also served **over 33,000+ hours of volunteer work** with nonprofits and schools in areas we're passionate about, including STEM education, economic opportunity, and access to the internet.

\$21.73Min free search advertising
to Colorado nonprofits

Since 2011, Google for Nonprofits has supported more than **6,000 nonprofits in Colorado**. In 2020, Google.org provided **\$21.73M in free search advertising** to Colorado nonprofits through the Google Ad Grants program.

Since 2006, Google has invested in **\$42M in bonds** for affordable housing in Colorado.

Freehigh-speed
internet service
provided to
Denver residents

Since 2017, Google Fiber Webpass has provided **high-speed, high bandwidth internet service** to condominium and apartment communities in Denver.