



**Google announces new products and a new skilling program to help Indonesians “move forward together”**

*Company rolls out developer training program with local Unicorns; more free, fast wifi points with Telkom; new features on Search and Maps to help keep users safe*

**JAKARTA, 20 November 2019** - Today, at its fourth annual Google for Indonesia event, Google announced new programs and products designed to help Indonesians “move forward together” and get the most out of the open Internet.

**Boosting digital skills**

Building on existing initiatives to train Indonesian technical talent such as Google Developers Kejar and Digital Talent Scholarships, Google is launching “[Bangkit](#)”, a six-month, highly-selective, training program to help build a pipeline of advanced developers. The free program will begin in January 2020 and applications can be submitted starting today at [g.co/bangkit](#).

“We have designed the Bangkit program in collaboration with Gojek, Tokopedia and Traveloka and aim to train 300 highly-qualified developers with machine learning expertise by the summer of 2020,” Google Indonesia’s managing director Randy Jusuf, announced at the event. “Through this initiative, we encourage developers across Indonesia to boost their technical and soft skills and, in turn, help accelerate the growth of Indonesia’s dynamic digital economy.”

Through these programs for aspiring tech talent - together with skilling programs for business owners such as Gapura Digital and Women Will for female entrepreneurs - Google has already trained 1.6 million Indonesians. These programs are now available through the Grow with Google platform at [g.co/GrowIndonesia](#).

**Connecting small and large stores with online customers**

At the event, Google announced several initiatives to bring exciting new shopping experiences to Indonesians. The first is a queryless, made-to-browse Google Shopping homepage, a destination for shoppers to search across multiple product categories and find products from thousands of online and offline stores. Starting today, Indonesian shoppers can view these product offers in English and Bahasa Indonesia, with Javanese coming in the next few months.

To ensure that the benefits of the rapidly growing digital economy are available to businesses of all sizes, Google announced that for the first time ever, offline Stores can simply create a

profile on Google My Business and post their products for them to be viewable on Google Shopping.

### **Expanding access to a fast, free and reliable wifi network**

Randy also announced a new Google Station deal to cooperate with Telkom that will create a network of fast, free and secure wifi points to more Indonesians. .

“As a state-owned company, Telkom is committed to providing excellent services and maximum benefits to the community by providing the best ICT infrastructure and services, along with connectivity that is equally distributed throughout Indonesia,” says Siti Choiriana, CEO Consumer Business, PT Telkom Indonesia. “Cooperating with Google on Google Station is another step towards realizing this.”

### **Continuing support for online safety and media literacy programs**

Google also reaffirmed its commitment to help Indonesians with the tools and privacy settings they need to be safe online, and specifically on-the-go by introducing **Stay Safer** on Google Maps. This new feature will give people an “off-route alert” when their driver deviates from the suggested route by more than 0.5 KM. It will also let passengers share their real-time location with friends and family with just a few taps.

“We want to let every Indonesian know how they can use our tools while also sharing general tips for how they can stay safe online,” explained Putri Alam, Google Indonesia’s Head of Government Affairs and Public Policy. “Being responsible means going beyond our users, to encompass the world around them, which is why we were so excited to receive so many submissions for #jagaprivasi, our internet safety awareness campaign, earlier this year.”

Putri also provided an update on the Google News Initiative Training Network and Google’s partnership with Mafindo, Internews and the Alliance of Independent Journalists.

“As we help Indonesians learn how to keep themselves safe and informed online, we also want to invest in the safety of the content they interact with,” she added. “Partnerships with journalists are particularly key to our work, and we are proud that, since 2018, the GNI Indonesia Training Network has trained 7,290 journalists, across 579 news organizations in 51 cities.”

### **More helpful apps and services for Indonesians**

From finding the best batik and discovering new places, to getting help on your morning workout, we want all Indonesians to get the most out of the internet through responsible innovation and easily accessible information. Some of the highlights from today’s announcements are:

- **Kormo:** A jobs and career development app that connects job seekers and employers to entry-level roles in fast growing sectors like on-demand businesses, retail and hospitality. With its efficient machine-learning-based matching algorithm, it matches jobs and candidates based on factors such as skill sets, experience, compensation, location and availability. It also has a free CV builder and a curated “Learn feed” with professional development materials.

- **Search:**
  - **Translate on Google Go:** (Coming soon) Translate web pages with a tap, and have them read out in different languages.
  - **Key Moments:** Search now helps you find key moments in select videos, surfacing links to key moments within the video, based on timestamps provided by content creators.
  - **Lens in Google Image Search:** When you see something in an image that you want to know more about, like a batik motif that you want to know more about, you can use Lens in Bahasa Indonesia to explore within the image.
  
- **Maps:** We're always looking for new ways to help Indonesians discover and get things done in their daily lives. Built with Indonesia in mind, we are launching:
  - **Follow Local Guides:** Users can now follow their favorite Local Guides to get regular updates on their expert recommendations, giving them more immediate ways to be inspired by the world around them.
  - **Discover Dining Deals:** in a partnership with Eatigo, users can now discover dining promotions in one place.
  - **Automatic Google My Business listing verification:** thanks to a new partnership with the government of Jakarta (JakEvo), from December when applying for a permit through JakEvo, businesses will be listed and verified on Google My Business automatically.
  
- **Assistant:** Google Assistant is designed to be **helpful, safe,** and accessible **for everyone throughout the day.** To make the Assistant even more helpful to you, we've integrated it with the apps and services you love, including top local brands.
  - **Gojek app actions:** With your busy schedule and limited time, ordering food online has become a convenient solution. Not only that you can order food, but you can also check the status of your order - simply by asking "*Pesan Martabak dari Gojek*". This action will help to show the list of merchants immediately.
  - **Phone Line:** We're taking a step towards making information even more accessible and fulfilling our vision of building for everyone. For the past few months, we've been piloting The Indosat Ooredoo **Phone Line** with Google Assistant. It enables Indosat users to call 696 - free-of-charge to get useful information from Google Assistant without data or internet connection.
  - **Privacy setting:** The Assistant is personal to you and we take your data and privacy very seriously. Today, we are providing you even more control over your privacy by making it easier to use through simple voice commands. You can now delete Assistant activity by easily saying, "OK Google, delete the last thing I said to you" or "OK Google, delete everything I said to you last week."

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