

Google is proud to support Connecticut

Creating economic opportunity across the Constitution State

\$12B+ of economic activity

In 2023, Google helped provide more than \$12 billion of economic activity for tens of thousands of Connecticut businesses, nonprofits, publishers, creators, and developers.

222,000+ Connecticut businesses

More than 222,000 Connecticut businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

122,000+ Connecticut residents trained

Grow with Google has partnered with 110 organizations in the state to train more than 122,000 Connecticut residents on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

“Google Analytics allows us to measure site traffic from all channels and identify which ones drive our business.”

*-Pam Davis
Co-founder & Co-owner of Our Green House
Newtown, Connecticut*



Helping Connecticut's small businesses and startups thrive

Connecticut business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Constitution State businesses like Our Green House, Google is increasing access to capital, trainings, and free resources.

\$250M+

in venture capital raised by Google for Startups Founders Fund recipients in the U.S.

The [Google for Startups Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs throughout the U.S.



To anyone considering pursuing a Google Career Certificate, do it because it helped me a lot. During the process of taking the course, I was applying at the same time, but I noticed I wasn't getting responses back so it was hard on me. I got imposter syndrome but throughout the course there were segments that said 'keep going,' and it boosted my morale. Once I completed it, I added it to my LinkedIn. I noticed a lot of people were getting back to me and had a lot of interview opportunities.



David Tran

Google Project Management Certificate graduate

Project Coordinator at Tech Mahindra
Bridgeport, Connecticut

Helping Connecticut residents develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025¹ and 1 in 3 American workers have very limited or no digital skills.² We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find new employment and increase their income through digital skills training.

250,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 75% of graduates report a positive career outcome within six months.³

Google has also partnered with 23 Connecticut educational institutions like Quinnipiac University and Western Connecticut State University to make Google Career Certificates available to students and to increase employment opportunities.

245,000+

Connecticut students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$263 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

Supporting Connecticut nonprofits and local organizations

Local organizations and nonprofits across Connecticut are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding, and other resources to more Connecticut residents.

\$10M+
in funding

Since 2006, Google.org has awarded over \$10 million in funding to Connecticut organizations and nonprofits.

\$424,000+
in charitable giving

Since 2010, our employees based in Connecticut including matching contributions and philanthropic giving from Google.org have donated over \$424,000 to nonprofits.

\$786,000+
in Google Workspace

Since 2011, Google for Nonprofits has supported more than 780 nonprofits in Connecticut. In 2023 alone, Google.org provided more than \$786,000 in Google Workspace for Nonprofits.

\$9.64M
of free search advertising

In 2023, Google.org provided \$9.64 million in donated search ads to Connecticut nonprofits through the Google Ad Grants program.

Learn more about Google in Connecticut at: g.co/economicimpact/connecticut

¹The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

²Digitalization and the American Workforce, Brookings Institute, Nov. 2017

³Based on program graduate survey responses, United States 2023