

Google is proud to support New Hampshire

Creating economic opportunity across the Granite State

\$799M

of economic activity provided for 8,500 New Hampshire businesses, nonprofits, publishers, creators, and developers in 2020.

83K+ New Hampshire businesses

have connected directly with customers using Google—like [Studley's Flower Gardens](#) in Rochester, [Fuller's Sugarhouse](#) in Lancaster, [Speedway Motors](#) in Lincoln, and [Gourmetgiftbaskets.com](#) in Exeter.

Tens of thousands

of Granite Staters trained on critical digital skills. Grow with Google has partnered with 80+ organizations in the state to train tens of thousands of Granite Staters on [digital skills](#), including organizations like public libraries, chambers of commerce, and more.

Helping New Hampshire businesses and job seekers

For years, Google has supported digital skilling programs that can help sustain small businesses and help people secure fast-growing, good-paying jobs. With so many U.S. workers displaced by the COVID-19 pandemic, these solutions are even more critical to economic recovery. Technology creates growth opportunities for American businesses and can help American workers develop the skills they need to succeed in the digital economy.

\$180M

to support small business resilience

In collaboration with Opportunity Finance Network (OFN), Google made a **\$180M** commitment to support underserved small businesses across the country through the [Grow with Google Small Business Fund](#) and [Google.org Grants program](#). The fund delivers low-interest loans to community development financial institutions (CDFIs).

380+

Granite Staters enrolled in the Google IT Support Certificate program

Google is invested in expanding access to [Google Career Certificates](#) to help more people—particularly underserved—grow their careers. To date, the [Google IT Support Certificate](#) has been implemented through 100+ community colleges and dozens of career technical education sites. **380+ Granite Staters** have enrolled in the program and **60%** of people who take the Google IT Support Certificate course are Black, Latino, women, or veterans.



“Google helps make sure we keep connecting with our community in this rapidly changing digital world.”

Molly Meulenbroek
Co-owner & Manager of Studley's Flower Gardens
Rochester, New Hampshire

Helping New Hampshire nonprofits and local organizations

We know that organizations are already doing great work in New Hampshire. That's why Google has partnered with trusted community institutions across the state to bring digital skills training, grant funding and other resources and services to more Granite Staters, including those historically underserved.

\$9M+

in grants to nonprofits
and organizations based
in New Hampshire

Since 2009, Google has awarded **\$9M+** in grants to nonprofits and organizations based in New Hampshire, including **US FIRST** to sponsor robotic events and **Southern New Hampshire University** to develop a competency-based assessment to help develop soft-skills in youth.

Since 2005, Google employees based in New Hampshire—with matching contributions from Google—have donated **\$1M+** in charitable giving to nonprofits. Since 2012, Google employees in New Hampshire have also served **3,200+ hours of volunteer and pro bono work** with local nonprofits and organizations.

\$2.73M

in Google Ad Grants
to New Hampshire
nonprofits

Google for Nonprofits provides nonprofit organizations across the U.S. with access to Google products like G Suite for Nonprofits, Google Ad Grants, YouTube, and Google Maps Platform. Since 2011, Google for Nonprofits has supported **920+** nonprofits in New Hampshire. In 2020, Google provided over **\$2.73M in in-kind search advertising credit** to New Hampshire nonprofits through the Google Ad Grants program.

