

# Google is proud to support North Dakota

Creating economic opportunity across the Peace Garden State

## \$565M of economic activity

In 2022, Google helped provide \$565 million of economic activity for thousands of North Dakota businesses, nonprofits, publishers, creators and developers.

## 51,000+ North Dakota businesses

More than 51,000 North Dakota businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions and other direct connections to their customers.

## 20,000+ North Dakotans trained

Grow with Google has partnered with 38 organizations in the state to train more than 20,000 North Dakotans on digital skills, including organizations such as public libraries, chambers of commerce, community colleges and more.

*"YouTube has helped us show what we do, so we spend less time talking and sending emails."*

**Jeremy Doan**  
Co-owner of Black Leg Ranch  
Sterling, North Dakota



## Helping North Dakota's small businesses and startups thrive

North Dakota business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Peace Garden State businesses like Black Leg Ranch, Google is increasing access to capital, trainings and free resources.

### \$191M

Provided to support  
small business  
resilience

Google's commitment of \$191 million in loans and grants to Opportunity Finance Network (OFN) supported community development financial institutions (CDFIs) including Propel Nonprofits in North Dakota, to deliver low-interest loans to over 130,000 underrepresented businesses and nonprofits.

### \$190M

in venture capital  
raised by Google for  
Startups Founders  
Fund recipients in  
the U.S.

[The Google for Startups Black and Latino Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs throughout the U.S.



# 75%

of learners report a positive impact to their career<sup>1</sup>

## Helping North Dakotans develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025<sup>2</sup> and 1 in 3 American workers have very limited or no digital skills.<sup>3</sup> We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training.

## 150,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like data analytics, UX design and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. Within six months of completion, 75% of program graduates report a positive career outcome, such as a promotion, raise or new job.<sup>4</sup>

Google has also partnered with North Dakota educational institutions like University of Jamestown to make Google Career Certificates available to students and to increase employment opportunities.

## 41,000+

North Dakota students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$240 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

## Supporting North Dakota nonprofits and local organizations

Local organizations and nonprofits across North Dakota are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding and other resources to more North Dakotans.

## 410

nonprofits supported

Since 2011, Google for Nonprofits has supported 410 nonprofits in North Dakota.

## \$332,000

in free search advertising

In 2022, Google.org provided \$332,000 in free search advertising to North Dakota nonprofits through the Google Ad Grants program.

Learn more about Google in North Dakota at: [g.co/economicimpact/northdakota](https://g.co/economicimpact/northdakota)

<sup>1,4</sup> Based on program graduate survey responses, United States 2022

<sup>2</sup> The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

<sup>3</sup> Digitalization and the American Workforce, Brookings Institute, Nov. 2017