

Google is proud to support Alaska

Creating economic opportunity across the state

\$70M

of economic activity provided for 4,200 Alaska businesses, nonprofits, publishers, creators, and developers in 2020.

43K+ Alaska businesses

have connected directly with customers using Google — like Foraged & Found in Ketchikan, Alaska Flour Company in Delta Junction, Great Alaskan Holidays in Anchorage, Majestic Heli Ski in Glacier View, and Big Ray's in Fairbanks.

Thousands of Alaskans trained on critical digital skills

Grow with Google has partnered with 40+ organizations in the state to train 9K+ Alaskans on digital skills, including organizations like public libraries, chambers of commerce, and more.

Helping Alaska businesses and job seekers

The COVID crisis disrupted nearly 9 in 10 businesses; however, digitally advanced small businesses were 3.2x more successful at retaining customers and experienced half the revenue losses.¹ Technology creates growth opportunities for American businesses — and Google helps American workers develop the skills they need to succeed in the digital economy through free skilling programs and resources.

\$180M

to support small business resilience

Google's commitment of \$180M has enabled Opportunity Finance Network to establish the Grow with Google Small Business Fund and OFN's Grant Program funded by Google.org to assist Community Development Financial Institutions (CDFIs) working with underserved small businesses. CDFIs include **Rural Community Assistance Corporation** and **Reinvestment Fund with services in Alaska**.

100K

scholarships to help people grow their careers in the digital economy

Google Career Certificates offer self-paced, online job training that prepares people for careers in fast-growing fields of data analytics, IT support, project management, and user experience (UX) design. Google has provided 100,000 scholarships to help more people access these certificates to grow their careers. Since launching in 2018, over 50,000 people have earned a Google Career Certificate and 82% of U.S. graduates report a positive career impact within six months of completion. More than half of those graduates identify as Black, Latino, female, or veteran. Learn more at grow.google/skills.



“Every one of our sales forecasts is supported by Google. It is how we will grow.”

Jenn Brown
Founder of *Foraged & Found*
Ketchikan, Alaska

¹ <https://digitallydriven.connectedcouncil.org/>

Helping Alaska nonprofits and local organizations

We know that organizations are already doing great work in Alaska. That's why Google has partnered with trusted community institutions across the state to bring digital skills training, grant funding, and other resources and services to more Alaskans, including those historically underserved.

\$298K

in Google Ad Grants to
Alaska nonprofits

Google for Nonprofits provides nonprofit organizations across the U.S. with access to Google products like Google Workspace for Nonprofits, Google Ad Grants, YouTube, and Google Maps Platform. Since 2011, Google for Nonprofits has supported nearly **650** nonprofits in Alaska. In 2020, Google provided **\$298K in in-kind search advertising credit** to Alaska nonprofits through the Google Ad Grants program.

Since 2008, Google employees — with matching contributions from Google—have donated **\$6K+** in charitable giving to nonprofits in Alaska.

“Google Ad Grants took every ounce of work we put into our wildlife conservation efforts and amplified it to an audience we never dreamed we could reach. There’s so much noise on the internet, but Ad Grants has given us the ability to engage with advocates and wildlife lovers who creatively support our mission from all over the world.”

*-Nicole Schmitt
Executive Director at Alaska Wildlife Alliance*

